



WEEKLY UPDATE

WEEK ENDING FEBRUARY 27, 2026

The tech landslide continued this week with Nasdaq falling -1% (the S&P 500 fell -0.4%). February was Nasdaq's worst month since March of 2025 and the carnage on Monday was of particular note (see [Theme #2](#)).

Earnings was a focal point yet again (Week 6!) with all eyes on Nvidia's print in particular (see [Theme #3](#)). We also had key updates out of Media Entertainment, Ad Tech, Live Events, among others.

See below for what we focused on in this edition.

1. [Earning Scorecard – Week 6](#)
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5. [Not To Be Forgotten Amongst It All, WBD Also Reported Its Q4 Numbers](#)
6. [The Trade Desk Remains Under The AI + Heightened Competition Microscope](#)
7. [TKO Continues To Shift Towards Higher Margin, Contractual Media Rights & FIPs](#)
8. [Quick Takes: Salesforce, CoreWeave, & CLEAR Secure](#)

Also to flag, see our SPOTLIGHT section below for a new LionTree Podcast conversation between **Tarek Mansour**, Founder and CEO of **Kalshi**, and **Rich Kleiman**, Founder and CEO of Boardroom. It is worth a listen!

Lastly, LionTree Advisors is proud to have served as financial advisor to **Paramount Skydance** on the announced all cash acquisition of **Warner Bros. Discovery**, valued at \$110bn. This continues the firm's long-standing advisory relationship with Paramount, following its roles in the combination of CBS and Viacom in 2019, the sale of Simon & Schuster to KKR from Paramount Global in 2023 and the merger between Paramount Global and Skydance Media in 2025.

Have a nice weekend.

Best,
Leslie

P.S. If this report has been forwarded to you and you would like to be added to our distribution list, please email me at lmallon@liontree.com



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This weekly product is aimed at helping our key corporate and investor clients stay in front of major themes and developments driving the TMT and consumer-oriented sector. Please don't hesitate to reach out with any questions or comments!

Spotlight

On a special episode of The LionTree Podcast, we explore how prediction markets are re-shaping the way we understand uncertainty, truth and decision-making. In partnership with **Boardroom**, the media brand at the intersection of sports, business and entertainment, we present a conversation between **Tarek Mansour**, Founder and CEO of **Kalshi**, and **Rich Kleiman**, Founder and CEO of Boardroom. Watch now [HERE](#).

Top Themes

1) Earning Scorecard – Week 6

This was Week 6 of the TMT earnings storm (are we almost done??!). In total, 48 stocks in our LionTree Universe reported. Stock reactions skewed positive despite the markets selling off, with 26 stocks trading up and 22 trading down.

Probably the most widely followed print was **NVIDIA**, which fell -6% in reaction (see [Theme #3](#)) while the best performer in reaction to earnings was **Rackspace**, which was up +69%, and the worst performer was **CoreWeave**, which fell -19% (see [Theme #8](#) for the quick take).

Media giants were in the headlines this week and, in addition to deal announcements, **Paramount** and **WBD** also reported their qtrly results and were up +10% and -0.3%, respectively, in reaction (see [Theme #4](#) for Paramount and [Theme #5](#) for WBD).

Elsewhere in the sector, **The Trade Desk** was down -5% in reaction (see [Theme #6](#)) and **TKO Group** was up +8% (see [Theme #7](#)). **CLEAR Secure** rallied +39% (see [Theme #8](#)), and **Salesforce** rose +4% (see [Theme #8](#)).

The table below includes select mid- and large-cap TMT and consumer companies in our LionTree stock universe that reported this week.

LIONTREE EARNINGS SCORECARD					
SECTOR	Stk Reaction*	SECTOR	Stk Reaction*	SECTOR	Stk Reaction*
Ad Tech		EdTech		Satellite Communications	
Taboola.com	-6.1%	Duolingo	-14.6%	Gogo	-2.4%
The Trade Desk	-4.8%	Employment Marketplace		Globalstar	7.3%
Magnite	12.6%	Ziprecruiter	-23.5%	Semis	
PubMatic	14.2%	European Telco		NVIDIA	-5.5%
Advertising Agencies		Telefonica SA	-0.1%	Software & IT Services	
WPP PLC	4.1%	HealthTech		CoreWeave	-19.3%
Application Software		GoodRx	-18.8%	Snowflake Inc	2.3%
salesforce.com Inc	4.0%	Hims & Hers	-0.3%	Rackspace	68.9%
CLEAR Secure	39.0%	Teladoc Health	15.1%	Sports & Sports Betting	
Broadcast TV		Last Mile Transport/Delivery		Liberty Media Corp-Liberty F1	-3.1%
The EW Scripps	1.7%	Ocado Group Plc	-6.5%	Telecom Infrastructure	
Nexstar Media	5.9%	Live Events		American Tower	0.1%
Sinclair	17.5%	TKO Group	8.0%	SBA Communications	3.9%
Gray Media	23.8%	Online Travel		Theaters	
China Internet / Tech		Trip.com	-2.6%	AMC Entertainment	-0.9%
Baidu	-5.7%	Out of Home Advertising		IMAX	14.4%
iQIYI	-3.4%	Clear Channel Outdoor	-0.8%	US Media/Video	
Vipshop	2.1%	National CineMedia	2.0%	Warner Bros Discovery	-0.3%
Communication Software		Outfront Media	6.2%	Paramount Skydance	10.0%
Zoom Communications	-11.6%	Payments / Fintech		Starz Entertainment	14.8%
e-Commerce		Block	18.0%	US Print Media / Publishing	
Mercado Libre	-8.1%	Pay-TV / Broadband		Gannett	4.6%
Revolve Group	-5.9%	Cable One	6.7%	Video Games	
RealReal	-1.4%			Playtika Holding	7.9%

Source: FactSet
*Day post earnings



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2) AI-Fear Hits A New Level Given The Perfect Storm Of Updates While AI Valns Reach New Highs

The AI disruption fear snowball turned into more of an avalanche on Monday, spurred by a trifecta of inputs that yet again spooked already jittery investors. First, over the weekend, Citrini Research released a report depicting a very unfavorable macro scenario fast forwarding to June 2028. AI's impact on the jobs picture has already been an ongoing debate, and the report exasperated that fear in addition to fear about the potential domino impact from a "major unwind of the premium that currently exists on human intelligence" which puts us in uncharted territory as it relates to a new equilibrium. By 2028, the firm's scenario included a recession, high unemployment, and a falling stock market.

To add to the negativity, on Monday morning, Anthropic's blog post highlighting that Claude Code can now help modernize COBOL caused another software scare as it is seen as highly disruptive to IBM's mainframe business (IBM's shares dropped -13%). The nail in the coffin on Monday was Black Swan's Nassim Taleb warning that markets are underpricing structural risks and overestimating the durability of today's AI leaders, noting that early pioneers are often displaced. He highlighted that investors should brace for escalating volatility and potential bankruptcies in the software sector as the AI rally enters a more fragile phase.

Following the Monday carnage, Anthropic's Enterprise event actually helped to quell further concerns given broad-based partnerships announced in conjunction with the new connectors and plugins aimed to "turbo charge" capabilities of individual workers in Finance (including investment Banking & Private Equity) as well as an Enterprises' HR or Operations. The event provided more comfort that Anthropic and other LLMs are positioning themselves to be an "orchestration layer" on top of existing and incumbent systems, rather than a full replacement.

Lastly, in a splash at the end of the week, OpenAI's announced a \$110bn round (at a \$730bn valuation!), which is the largest round in history and also included Amazon as a key investor.

Overall, the volatility being created by uncertainty about where the world is headed as it relates to AI implications is intense and investors continue to choose a "shoot first and ask questions later" approach. Unfortunately, we believe that this volatility will persist for a while as it will take time to prove or disprove the bull or bear case...

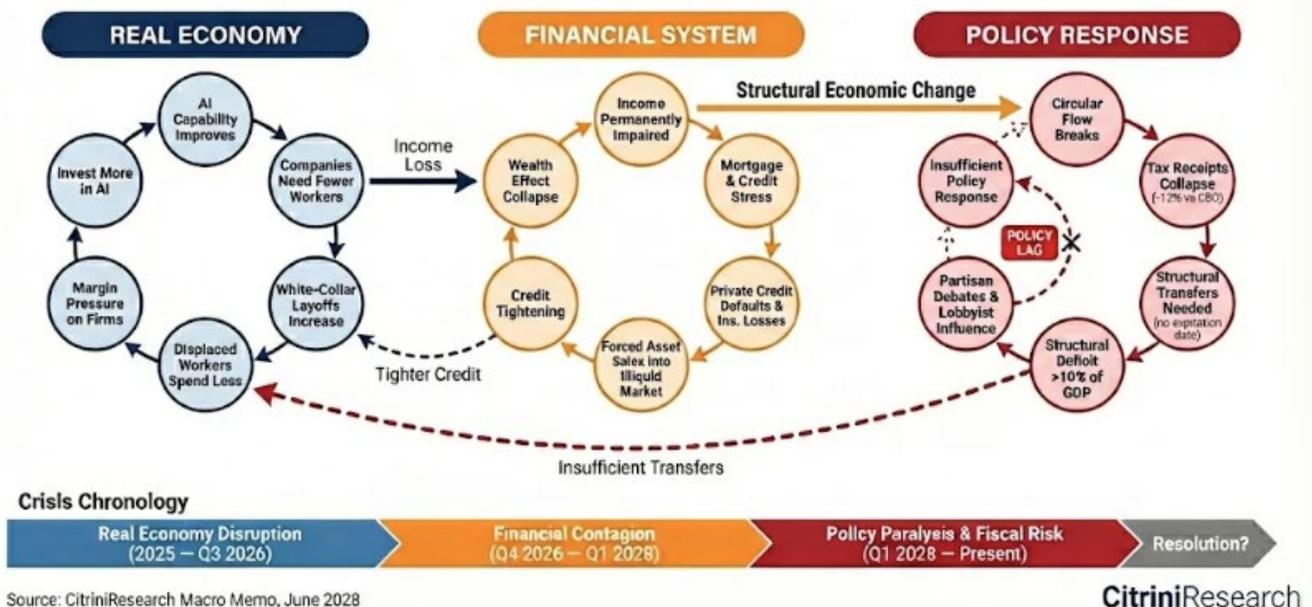
[Citrini Research Over The Weekend Sparks More Concerns About AI's Future Impact On The Economy \(link to report\)](#)

- **In the firm's report called "The 2028 Global Intelligence Crisis: A Thought Exercise in Financial History, from the Future", it shows the possible progression of AI's impact on companies and the economy over the next 2 years**
 - The overarching theme is that there will be a major unwind of the premium that currently exists on human intelligence which puts us in uncharted territory as it relates to a new equilibrium
 - Reaching this new equilibrium could come with a lot of pain ahead
 - The report was written AS IF it were 2028
- **This AI cycle could create a negative feedback loop with "no-brakes":** AI improves → need fewer workers → lead to more layoffs → leads to less spending → drives more margin pressure → drives more AI spend → AI improves ("human intelligence displacement spiral")
- **What does this hypothetical progression of AI's impact look like in this report?...**
- **Improvements with agentic coding in late 2025 makes "build vs buy" real and mid-market SaaS can be replicated in weeks which forces repricing**
 - **Software SaaS repricing:** By mid-year, SaaS contracts are being renewed at -30% discount but the long tail of SaaS, like Monday.com, Zapier, and Asana have it "much worse"
 - **Imagined headline:** ServiceNow Q3:26 net new ACV growth decelerates to 14% to 23% and the Co announces a -15% workforce reduction
- **An initial AI boom and stock market rally in 2026 masks a broken consumer economy:** By Oct 2026, the markets rally (S&P ~8,000 and Nasdaq >30,000) as early-2026 layoffs expand margins and profits get recycled into AI compute, even as real wage growth collapses and "Ghost GDP" emerges (output in accounts, not in household circulation)
- **Agentic commerce is in full force in 2027...LLM usage is the default and every major AI assistant has integrated some agentic commerce feature**
 - These models are able to run on phones and laptops so the marginal cost for inference comes down significantly
 - Agents start to make decisions in the background and commerce "stopped being a series of discrete human decisions"
- **Agents optimize all commerce transactions for consumers...**
 - Subscriptions and memberships won't passively renew despite lack of usage
 - The average LTV of the subscription economy declines
 - Agents will price match for every transaction
- **...this leads to significant impacts across businesses in 2027**
 - **OTAs:** Travel booking platforms will be "a casualty" as by Q4 2026, agents are assembling complete itineraries faster and cheaper
 - **Insurance:** Agents re-shop insurance policies annually and dismantle the 15-20% premiums that insurers earn from passive renewals
 - **Other professional services:** Financial advice, tax prep, routine legal work are all disrupted
 - **Real estate:** The median buy-side real estate commissions in major metros compress to under 1%, and a growing share of transactions are closing with NO human agent on the buy side at all
 - **Buying behavior:** Agents "destroy habitual intermediation" ("I always just order from here")

- **Last mile/delivery:** More apps enter the last mile areas...the gig workers market is fragmented overnight and multi-app dashboards let these workers tracking incoming jobs from 20-30 platforms at once...and margins compress
- **Credit card fees:** In machine-to-machine commerce settle most transactions using stablecoins via Solana or Ethereum L2s, where settlement is near-instant and the transaction cost was measured in fractions of a penny (vs the 2-3% card interchange rate)
- **Private credit grows < \$1tr (2015) to > \$2.5tr (2026) and Moody's in Apr 2027 downgrades \$18bn across 14 issuers**
 - **"Smoking gun scenario":** Zendesk misses debt covenants, \$5bn direct lending facility marked to 58 cents
 - Contagion risk escalates via life-insurer "permanent capital" structures; regulators tighten capital treatment (Nov 2027)
- **The economy hits recession by Q2:2027**
- **June 2028, the Zillow Home Value Index falls -11% y/y in San Francisco, -9% in Seattle and -8% in Austin**
 - This follows Fannie Mae flagging higher early-stage delinquency from jumbo-heavy ZIP codes - areas that are populated by 780+ credit score borrowers and typically "bulletproof"
 - **The mortgage market cracks in H2**
- **Stocks correct along the lines of the Global Financial Crisis (down-57% peak-to-trough)**
 - **Brings the S&P500 to ~3500**
- **Other macro stats at that time (2028)**
 - **Labor's share of GDP declines from 64% in 1974 -> 56% in 2024 -> 46% in 2028**
 - **Unemployment hits 10.2%**

The Three Drivers of the 2028 Global Intelligence Crisis

Interconnected reflexive loops with no natural brake



Source: [Citrini Research](#)

[Anthropic's New Claude Code Tool That Modernizes COBOL Sparks Another Sell-Off, Esp In IBM \(link\)](#)

- **What is COBOL? It is an antiquated programming language and most of the mainframe computers that run on COBOL are made by IBM**
 - COBOL handles ~95% of ATM transactions in the US

- Hundreds of billions of lines of COBOL run in production every day, powering critical systems in finance, airlines, and government
- **The problem:** The # of people who understand it shrinks every year
- **Modernizing a COBOL system once required armies of consultants spending years mapping workflows BUT now w/ Claude, teams can modernize COBOL codebase in “quarters instead of years”**
- **What was IBM’s response? Per IBM’s SVP & Chief Commercial Officer Rob Thomas ([link/link](#))...**
 - “The value IBM mainframe delivers has nothing to do with COBOL, It has to do with what the platform is”
 - “Translating code is one thing. Modernizing a platform is something else entirely. The two are not the same, and the gap between them is where most enterprises run into trouble”
- **Reasons why Thomas thinks the “translation argument” falls short:**
 - **Translation captures almost none of the actual complexity:** The modernization challenge is not a COBOL language problem, it is everything the application runs on and integrates with
 - **Decades of hardware-software integration cannot be replicated by moving code:** An analogy is the iOS and iPhone: someone could build an alternative, but it is unlikely to displace a billion iPhones
 - **AI strengthens the mainframe case, it does not weaken it:** It compresses timelines and addresses the skills gap as experienced COBOL developers retire
 - **SaaS-only solution does not hold up under scrutiny:** “Given everything happening around digital sovereignty and data residency, would an organization make its most critical transactions dependent on a provider operating in a jurisdiction it does not control?”
 - **Some of this conversation is not about the mainframe**
 - Most of the headlines are about the code, but the engineers know the code is the starting point
 - The real modernization work is what the application runs on, how it scales, how it recovers, how it is encrypted, and how it integrates with everything around it

-> Despite IBM’s response and rationale, the Co’s shares had their biggest drop in 25 years, down -13% in reaction to the news but finished the week down -6.7%

Also On Monday, Nassim Taleb Warned That Investors Should Brace For Escalating Volatility And Bankruptcies In The Software Sector ([link](#)) Watch the full video interview [HERE](#)

- **Nassim Taleb warned that markets are underpricing structural risks and overestimating the durability of today’s AI leaders, noting that early pioneers are often displaced**
 - Bankruptcies in parts of the software sector are likely to come due to technological instability, intense competition, and geopolitical shifts
- **Taleb argues “tail-risk across sectors is structurally underpriced” and the danger is not a small correction but “a large drawdown”**
 - The AI rally has been driven by a narrow group of stocks, leaving indexes vulnerable if leadership rotates
 - Big Tech’s borrowing to fund AI infrastructure could also take years to pay off
- **Taleb stresses investors should maintain hedges because large drawdowns are hard to predict**
 - He highlights broader macro risks, including persistent US deficits, sanctions reducing dollar appeal, tariff uncertainty, and potential oil-shock stagflation

On Tuesday, Anthropic launches New Enterprise Offerings Which Quelled Some Of The Market Concerns ([link/link/link/link/link](#))

- **Admins can now set up plugins from starter templates or build them from scratch, with Claude guiding users through setup**
 - A new unified menu called “Customize” consolidates plugins, skills, and connectors so admins can see and manage everything in one place
- **Anthropic launched new Finance Specific plugins**
 - **Financial analysis:** Supports baseline workflows across market research, financial modeling, and PowerPoint template creation and quality checking

- **Investment banking:** Helps in reviewing transaction documents, building comparable company analyses, and preparing pitch materials
 - **Equity research:** Accelerates research workflows, parsing earnings transcripts, updating financial models with new guidance, and drafting research notes
 - **Private equity:** Can review large document sets, extract standardized financial data, model scenarios, and score opportunities against investment criteria
 - **Wealth management:** Helps advisors analyze portfolios, identify drift and tax exposure, and generate rebalancing recommendations at scale
- **In addition, the Co ann'ed two new Model Context Protocol (MCP) connectors, which give Claude direct access to institutional data platforms**
 - MCP is Anthropic's universal plug that lets an AI assistant safely connect to a customers' data
 - **FactSet** connector brings real-time market data, fundamental analysis, earnings estimates, and research insights into Claude
 - **MSCI** connector brings MSCI's index data into Claude, enabling users to access MSCI's proprietary index data
 - **Anthropic also noted several partners are launching their own plugins included S&P Global and LSEG**
- **The Co also released plugins for other areas of Enterprises**
 - **HR:** Helps draft offer letters and build onboarding plans as well as write performance reviews and run compensation analyses
 - **Design:** Accelerates workflows by generating critique frameworks, drafting UX copy, running accessibility audits, and structuring user research plans
 - **Engineering:** Streamline tasks like writing standup summaries, coordinating incident response, building deploy checklists, and drafting postmortems
 - **Operations:** Helps in process documentation, vendor evaluations, change request tracking, and runbook creation
 - **Brand voice (by Tribe AI):** Analyze existing documents, marketing materials, and conversations to distill your brand's voice into clear, enforceable guidelines
- **Anthropic also ann'ed partnerships to integrate Claude into major workplace apps including: ([link/link/link](#))**
 - Slack
 - Intuit
 - DocuSign
 - LegalZoom
 - FactSet
 - Gmail
- **Several sell-side analysts walked away believing that concerns about AI's negative impact on software is overblown ([link/link](#))**
 - **Deutsche Bank:** "After watching Anthropic's enterprise agents briefing event, we have even greater conviction that model providers are unlikely to displace software incumbents and are instead positioning themselves and their agents to be an orchestration layer (control pane or conductor) on top of existing and incumbent systems"
 - **William Blair:** The enterprise event "suggested that Anthropic sees its opportunity not in replacing enterprise software but in becoming the intelligence infrastructure that makes existing software dramatically more capable"
 - **RBC Capital:** "We believe the event highlighted Anthropic's need/willingness to partner with existing software companies, rather than a rip-and-replace scenario"
 - **Wedbush Securities:** "The reality is that these new AI tools will not rip and replace existing software ecosystems and data environments"

-> Salesforce shares jumped +4% in reaction to Anthropic's event while DocuSign and LegalZoom each gained more than +2%; FactSet shares rose +6%. Intuit stock was relatively flat, closing down -0.2%; Other stocks to note include Okta and Cloudflare which rose +2%; Zscaler and Tenable each gained +4% and SentinelOne climbed +3%

Last But Not Least – The Largest Funding Round IN HISTORY...OpenAI \$110bn New Investment At A \$730bn Valuation, W/ Amazon As A Key Investor, Closed Out The Week ([link/link](#))

- **OpenAI's \$110bn funding round this week marks the largest private financing IN HISTORY**
 - OpenAI first broke the record last year with a \$40bn fundraise led by SoftBank
 - Anthropic has the next highest total, bringing in \$30bn in its latest round
 - xAI last raised \$20bn
- **Valuation step-up:** The round values it at \$730bn pre-money, up from a \$500bn valuation in an Oct secondary financing
- **Investors:** The round included Amazon at \$50bn, Nvidia at \$30bn, and SoftBank at \$30bn
 - Amazon's \$50bn is structured as \$15bn upfront + \$35bn in the coming months "when certain conditions are met"
- **Alongside the financing, Amazon ann'ed a multiyear strategic partnership with OpenAI to build customized models for Amazon customer-facing apps**
 - OpenAI is expanding an existing \$38bn AWS agreement by \$100bn over the next 8 years
 - AWS will be the exclusive 3P cloud provider for OpenAI's enterprise platform Frontier
- **OpenAI said nothing changes regarding the terms of its partnership with Microsoft, calling it "strong and central"**
- **OpenAI will use 3 gigawatts of dedicated inference capacity and 2 gigawatts of training capacity on Nvidia Vera Rubin systems**
- **CNBC reports OpenAI is now targeting about \$600bn in total compute spend by 2030, after earlier talk of \$1.4tr in infrastructure commitments**
 - OpenAI is reportedly projecting 2030 total revenue greater than \$280bn, split roughly evenly between consumer and enterprise
- **The transaction is being viewed in the market as a key step towards a potential IPO as early as late 2026**

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3) Will Nvidia's Huang Be Right In That "More Compute = More Revenue"?

Similar to last qtr, earnings became a sell-the-news event for Nvidia. On the plus side, the Co's FQ4 revenue topped Street expectations due to Data Center upside (where revenue growth accelerated to +75% y/y and grew +22% seq) given strength in Networking in particular. FQ1 revenue guidance was also +7% ahead of consensus and revenue growth should be up sequentially every qtr in the calendar year 2026 (and notably this guidance doesn't include any revenue from China). What also stood out was that the Co has inventory and supply commitments in place to address future demand, including shipments extending into calendar 2027, and FQ4 gross margins were slightly better projected and are guided to remain stable for the full year. The one nit-pick was that FQ4 adj op income was a tad light.

Bigger picture, Nvidia mgmt was very positive on the sustainability of the AI demand environment and while the Co has strong visibility through F27, investors & analysts have been concerned about growth thereafter if hyperscaler capx slows. CEO Jensen Huang's answer was consistently that "more compute equals more revenue" and companies will have to spend. Why? Because over the last 2-3 months we have reached "the inflection point" with agentic AI and AI is now generating profitable tokens that are productive for customers. But in order to generate more tokens, they need more compute capacity and the amount of computation necessary for Agentic AI is "far, far greater" than what was needed in classical compute. Hence, as Jensen sees it, more compute capacity translates directly to growth...and that translates directly to revenues. "I think people are increasingly starting to understand that as well."

Overall, it was a solid quarter, but the bar continues to be high for the Co and investors are still jittery about the sustainability of the massive amount of spend that is being invested in AI infrastructure by companies far and wide but, in particular, the hyperscalers (the top 5 hyperscalers still account for ~50% of Nvidia's data center revenue) and Jensen's new equation needs to be proved out.

See more of our key takeaways from NVIDIA's results and conference call commentary.

-> Nvidia shares fell -5.5% on the back of results and essentially has been stuck in a trading range since last November

A Generally Positive FQ1 W/ Better Revs (Data Center), GM, & Adj EPS But Lower Adj Op Income

- **Total revs BEAT cons by 3.1% due to upside in Data Center revenue:** Total revs growth accelerated to +73% y/y from +62% y/y in Q3 and grew +20% q/q
 - **Data Center revs (92% of total) BEAT cons by +2.7%:** Grew +75% y/y (from +66% y/y in Q3) and grew a material +22% q/q
 - **Networking was the key driver, generating \$11bn in revs and rising 3.5x y/y**
 - **ProViz revs also BEAT by +75%** (though it is a small part of the biz) and grew +159% y/y and +74% seq
 - **Gaming and Auto & Robotics revenue all MISSED estimates:** Grew +47% y/y and +6% y/y respectively
- **Non-GAAP gross margin SLIGHTLY BEAT cons projections**
- **But non-GAAP op income SLIGHTLY MISSED cons projections**
- **Adj EPS BEAT by ~6%**
- **FCF was MARGINALLY HIGHER**

NVIDIA	FQ4 2026 Results			
	Actual	Q4 y/y	Cons Est	% Surp
Revenue (\$ mn)	\$68,130	73%	\$66,070	3.1%
Non-GAAP Gross Margin (%)	75.2%		75.0%	
Non-GAAP Op Income (\$ mn)	\$44,299	84%	\$44,540	-0.5%
Non-GAAP Op Margin (%)	67.7%		67.1%	
EPS	\$1.62	82%	\$1.53	5.9%
Free Cash Flow (\$ mn)	\$34,902	125%	\$34,290	1.8%
Revenue By Segment (\$ mn)				
Data Center	\$62,310	22%	\$60,690	2.7%
Gaming	\$3,730	47%	\$4,030	-7.4%
ProViz	\$1,320	74%	\$755	74.8%
Automotive & Robotics	\$604	6%	\$655	-7.8%
OEM and Other	\$161	N/A	\$178	-9.6%

Source: NVIDIA Filings; FactSet Data & Analysis



FQ1 Guidance Was More Favorable Than Street Projections

- **FQ1 rev guidance was +7% ahead of the Street (\$78bn, +/- 2%)**
 - Like this qtr, Data Center will be the main driver
 - **The Co is NOT assuming any compute revenue from China**
- **The Co expects seq revenue growth throughout calendar 2026, exceeding what was included in the \$500bn Blackwell & Rubin revenue opportunity they previously talked about**
- **Mgmt stressed that they have inventory and supply commitments in place to address future demand, including shipments extending into calendar 2027**
- **FQ1 non-GAAP gross margin guidance at 75% (+/- 50bp) was essentially in-line**
- **FQ1 non-GAAP OpEX \$7.5bn (incl \$1.9bn stock-based comp)**
- **FY2027**
 - Reiterated mid 70s gross margins target for the full yr
 - Expect non-GAAP op expense to growth in the low 40s y/y

The AI Demand Environment Remains Strong Which Should Sustain Given That More Compute = More Revenue For Customers

- **AI demand continues to “strengthen” as inference deployments grow in addition to training**
 - However, every data center is power-constrained
- **“The transition to accelerated computing and the infusion of AI across existing hyperscale workloads continue to fuel our growth”**
 - Agentic & physical AI applications built on increasingly smarter and multimodal models are beginning to drive financial performance
- **The Co has demand visibility further out than what is usual...they strategically secured inventory and capacity to meet demand beyond the next several qtrs (grew inventory +8% q/q)**
- **Mgmt also stressed that the demand profile is diverse and NOT just chatbots, and ROIs have been strong**
 - There is “strong evidence of ROI” as hyperscalers upgrade massive traditional workloads to genAI including search, ad generation, and content recommendation systems
 - This is “encouraging” their largest customers to accelerate capx
- **There was some analyst focus on how the Co will continue to grow the business if the major hyperscalers pull back on their massive capx spend (the Co’s the top 5 cloud providers and hyperscalers collectively account for a little over 50% of Data Center revenue) BUT Jensen is confident given in this new AI world, “AI Compute = Revenue” and essentially, customers across the eco-system will have to spend...Why?**
 - **Mgmt believes we have reached “the inflection point” with agentic AI** (see section below) and that AI is generating profitable tokens that are productive for customers
 - **In order to generate tokens, they need compute capacity**
 - The amount of computation necessary for Agentic AI is “far, far greater” than what was needed in classical compute
 - **More compute capacity translates directly to growth...and that translates directly to revenues**
- **“Without investing capacity today, without investing in compute, there cannot be revenue growth and that I think everybody understands. Compute equals revenues”**
- **“The wave that we’re seeing now is the agentic AI inflection and the next inflection beyond that is physical AI”...there’s a “giant opportunity ahead”**

Within The “Last Couple Of Months” Agents Have Hit A Real “Inflection Point” & “The Floodgates Are Open” For Enterprise AI

- **Frontier agentic systems have “reached an inflection point”**
 - Claude Code, Claude Cowork & OpenAI Codex have “achieved useful intelligence”
 - Adoption is skyrocketing
 - Tokens are profitable
 - This is all driving “extreme urgency to scale up compute”
- **“The agents are super smart. They're solving real problems. Coding is obviously supported by agentic systems now. And all of our coders here at NVIDIA are using agentic systems”**
- **Jensen thinks Anthropic’s revenue will be up “10x” in a year even though they are “severely capacity constrained because demand is just incredible”**
 - **OpenAI’s demand is “incredible”**
- **Anthropic’s Claude Cowork agent platform is “revolutionary” and has “opened the floodgates” for enterprise AI adoption between Claude Cowork and OpenClaw**
 - Compute demand is skyrocketing and “the ChatGPT moment of Agentic AI has arrived”

The US Vs China AI Fight Remains A Big Focus

- **Nvidia has yet to generate revenue from H200 products from China-based customers and the Co does “not know” when any imports will be allowed into China**

- Chinese competitors are “making progress” and have the “potential to disrupt the structure of the global AI industry over the long term”
- “To sustain its leadership position in AI Compute, America must engage every developer and be the platform for choice for every commercial business, including those in China”
- The Co assumes NO compute revenue from China-base customers in its FQ1 guidance

The Co Continues To Make Strides In Innovation & Price Performance

- **Mgmt stressed Nvidia’s price performance lead...and it plans to stay there**
 - “Nvidia produces the lowest cost per token”
 - The GB300 NVL72 achieved up to 50x performance per watt and 35x lower cost per token vs Hopper
 - CUDA architecture is “more effective, more efficient, delivers more performance per flop, per watt, than any computing architecture out there”
 - Data centers that run on Nvidia “generate the highest revenues”
 - Nvidia’s R&D budget approaching \$20bn annually is “unmatched”...the Co intend to deliver x factor leaps in performance per watt every generation
- **The new Vera Rubin platform (unveiled last month and can train MoE models w/ ¼ the # of GPUS and reduce inference token costs by up to 10x vs Blackwell)**
 - The Co shipped the 1st Vera Rubin sample to customers this week
 - Remain “on track” for production shipments in H2 of the year
 - “Expect every cloud model builder to deploy Vera Rubin”

A Few Other Updates & Developments We Viewed As Important

- **Supply constraints will be a headwind for Gaming in F27**
 - **FQ4 gaming revs rose +46% y/y (vs +30% y/y in FQ3)**
 - **Outlook:** “Looking ahead, while end demand for our products remains strong and channel inventory levels are healthy, we expect supply constraints to be the headwind to gaming in Q1 and beyond”
 - **Can gaming grow y/y in F27?** Mgmt didn’t explicitly answer but just said supply will be tight for a couple of qtrs
- **“Physical AI is here”:** Contributed \$6bn+ to revs in FY26
- **Regarding self driving...the 1st passenger car featuring Alpamayo built on Nvidia Drive will “soon” be on the road in the new Mercedes-Benz CLA**
 - Rototaxi fleets are expected to scale from thousands of vehicles in 2025 to millions over the next decade
 - The market will be hundreds of billions of dollars in revenue
 - Automotive revs were up +6% y/y in FQ4
- **Space datacenters? The economics are poor today but they will improve over time**
 - “Artificial intelligence in space will have very good, very interesting applications”
- **Why not launch a huge share repurchase?** Supporting the eco-system is one of the most important things they can do right now and will remain an important priority... at the same time, the Co is committed to the buyback and the dividend (but didn’t say anything about increasing the pace of shareholder returns)

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4) Paramount Is Now Positioning For Its Next Act...Paramount + WBD

Paramount’s pursuit of Warner Bros Discovery has been a long and winding road that finally came to an end with the deal being made official on Friday, after Netflix bowed out post Paramount’s upped bid. The proforma company is now the main event but Paramount’s Q4 standalone performance should not be set aside.

It's been six months since Skydance completed its takeover of Paramount, and while Q4 was somewhat mixed, mgmt is clearly in the weeds, transitioning and executing. Q4 rev came in roughly in-line with Street expectations, as strength in TV Media offset softer results in DTC and Filmed Entertainment. Adj OIBDA beat by a solid +9%, driven primarily by outperformance in TV Media and DTC losses that were slightly better than expected.

UFC was a focus on the call and by all measures, mgmt view performance of these new rights as a success. The debut UFC 324 event is now Paramount+'s largest exclusive live event to date. Advertiser demand has been stronger than anticipated, and mgmt noted that UFC viewers are engaging with other Paramount+ content. The Co's Paramount One initiative is helping drive that success by activating its full ecosystem across linear, streaming, and sports to build momentum around the launch.

On streaming, improving profitability remains a priority, including exiting uneconomic hard bundles. While that will weigh on subscriber growth this year, it should improve overall unit economics and underlying growth should be positive. Filmed Entertainment had a tougher qtr due to weaker theatrical performance and tougher y/y comps, though a ramp of the 2026 film slate will make the segment "significantly" more profitable, with a more meaningful step-up in 2027–2028 as major franchises return.

Looking ahead, mgmt reiterated FY26 rev and adj. OIBDA guidance, with rev weighted more toward H2 and profitability roughly evenly split through the year. The Co remains "firmly on track" to deliver "at least" \$3bn in efficiencies through 2027, including more than \$2.5bn in run-rate savings by the end of 2026. But ending where we started, the forward picture is now driven by the combination of Paramount + WBD, which is expected to close in Q3.

-> *Paramount shares rose +10.0% post its print, and then jumped an even more dramatic +20.8% after the deal with WBD was finally announced*

-> *After Netflix said that it was walking away from the deal, its stock jumped +13.8% in reaction; On the other hand, WBD shares fell -2.2% in reaction but are up +38.6% from Oct 2025, when the Co annnc'd it was "exploring a potential sale of all or some of its media holdings" and +196% from Jun 2025 when it officially annnc'd plans to split into two separate, publicly traded Cos*

Paramount Rewrites The Ending Of The WDB Deal Saga

- **Post market-close on Friday, February 27th, Paramount annnc'd it will be acquiring Warner Bros Discovery "to form next-generation global media and entertainment company"** ([link](#))
 - **Final valuation:** Paramount will acquire 100% of WBD for \$31/shr in cash, plus the "ticking fee" (if applicable), valuing WBD at \$81bn in equity value and \$110bn in enterprise value
 - **Multiple:** On a fully synergized basis, values WBD at 7.5x 2026 EBITDA; At closing, expect to have a net debt-to-EBITDA of 4.3x on a synergized basis, with "a clear path" to investment grade credit metrics within three years of closing
 - **Funding:** The transaction is funded by \$47bn in equity, fully backed by the Ellison Family and RedBird Capital Partners
 - **Paramount expects that the acq will yield \$6bn+ in synergies**, which are driven by a combination of technology integration, corporate-wide efficiencies, optimizing the combined real estate footprint, and otherwise streamlining operational efficiencies
 - **Expected to close in Q3 2026, subject to customary closing conditions**, including regulatory clearances and approval by WBD shareholders, with a vote expected in the early spring of 2026

-> *Netflix bowed out of the bidding war shortly after WBD's Board on Thursday determined that Paramount's revised proposal is a "Company Superior Proposal" under the terms of WBD's merger agreement with Netflix*

Turning to Paramount's Q4 Results... The Qtr Was A Bit Of Mixed Bag, As The TV Media Segment Boosted Overall Co Performance

- **Q4 rev was IN-LINE:** Grew +2% y/y (accel from -0.4% y/y in Q3)
 - TV Media was the main upside driver
 - DTC & Filmed Entertainment missed by -3.4% and -0.3%, respectively
- **Q4 adj OIBDA BEAT by +9.0%:** Grew +8% y/y (decel from +11% y/y in Q3)
 - TV Media boosted overall adj OIBDA and beat by +24%

- DTC saw a smaller beat of +1%
- Filmed Entertainment missed by a significant -118%
- **Q4 adj EPS of -12c was well BELOW cons -1c**
- **Q4 FCF of \$101mn BEAT by a significant +128%**

Paramount	Q4 2025 Results			
	Actual	Q4 y/y	Cons Est	% Surp
Revenue (\$ mn)	\$8,148	2%	\$8,150	In-Line
Adj OIBDA (\$ mn)	\$612	8%	\$562	9.0%
Adj OIBDA Margin (%)	7.5%		6.9%	
Adj EPS	(\$0.12)	-9%	(\$0.01)	-91.7%
Free Cash Flow (\$ mn)	\$101	80%	(\$360)	128.1%
Revenue by Segment (\$ mn)				
TV Media	\$4,714	-5%	\$4,640	1.6%
Advertising	\$1,972	-10%	\$1,950	1.1%
Affiliate and Subscription	\$1,742	-7%	\$1,740	0.1%
Licensing and Other	\$1,000	10%	\$1,000	In-Line
Direct-To-Consumer	\$2,213	10%	\$2,290	-3.4%
Advertising	\$553	-4%	\$576	-3.9%
Subscription	\$1,660	16%	\$1,710	-2.9%
Filmed Entertainment	\$1,256	16%	\$1,260	-0.3%
Advertising	\$2	-67%	\$7	-71.4%
Theatrical	\$115	-72%	\$263	-56.2%
Licensing and Other	\$1,139	72%	\$933	22.0%
Adj OIBDA by Segment (\$ mn)				
TV Media	\$1,088	15%	\$877	24.1%
Direct-To-Consumer	(\$158)	45%	(\$160)	1.3%
Filmed Entertainment	(\$119)	-183%	\$21	-117.9%
User Metrics (mn)				
Paramount+ Subs	78.9	4%	80.2	-1.6%

Source: FactSet, StreetAccount

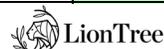


Q1 Guidance Was Mixed...Revenue Guidance Disappointed While Adj. OIBDA Guidance Was Well Ahead

- **Q1 rev guidance was -1.9% BELOW cons at the mid-pt:** It is expected to grow b/w -1 to +2% y/y to reach b/w \$7.1-7.35bn
 - Overall revenue growth will be driven by DTC, partially offset by decline in TV Media and a “slight” decline in Studios rev due to comps
- **Q1 adj EBITDA guidance was +28% ABOVE cons at the midpt:** It is expected to reach b/w \$900mn-\$1bn, or a 13.1% margin at the midpt, w/ ~\$75mn of SBC in the qtr
- **Mgmt anticipates transformation costs of “several hundred million” in Q1, which will impact reported FCF**

Paramount	Q1 Guidance (mdpt)		
	Actual	Cons Est	% Surp
Revenue (\$ mn)	\$7,250	\$7,390	-1.9%
Adj OIBDA (\$ mn)	\$950	\$744	27.7%

Source: FactSet, StreetAccount



BUT Reiterated The FY 2026 Guidance...Framing It As A Key Investment Year On The Path To Long-Term Value Creation

- Reiterated FY26 rev and adj. OIBDA guidance, which is in-line and +8.6% ahead of cons, respectively
- Rev will be relatively more weighted to H2 and profitability “roughly” evenly weighted
 - Rev will grow +4% y/y (vs -3% y/y in 2025) to reach \$30bn, w/ DTC being the primary driver
 - Adj. OIBDA expected to reach \$3.8bn, up +24% y/y (vs -1.3% y/y in 2025)
- “Firmly on track” to deliver “at least” \$3bn in efficiencies through 2027, w/ more than \$2.5bn in run-rate efficiencies expected by the end of 2026
- Continue to expect FCF conversion of ~5% before ~\$800mn of transformation costs, noting that despite \$300mn+ of debt paydown in Q1, underlying conversion (ex-restructuring) is tracking at ~5%, though still below target levels
 - “Absolutely committed” to achieving investment-grade credit metrics by 2027 (on a standalone basis)
 - Expect FCF conversion to improve meaningfully into 2027 and beyond, as 2026 is an “important” yr for investing in the transformation of the biz and ramping up their content slate, with returns expected to drive growth and bring FCF back to, and “hopefully” above, industry norms
- Did not provide guidance beyond 2026 but noted that they are “investing for long-term value creation and we expect that to show through over the next many years”
 - More specifically called out medium-term financial goal of transitioning to “sustainable” topline growth driven by DTC, w/ increasing margins and FCF conversion, while managing their balance sheet to regain investment grade debt metrics

Paramount	FY 2026 Guidance		
	Actual	Cons Est	% Surp
Revenue (\$ mn)	\$30,000	\$29,980	0.1%
Adj OIBDA (\$ mn)	\$3,800	\$3,500	8.6%

Source: FactSet, StreetAccount



UFC Had A “Hugely Successful Launch”

- Debut UFC 324 fight was Paramount+’s largest exclusive live event to date, reaching ~7mn households in the US and LatAm
- Ad demand for UFC has been “strong” and ad rev has been “much more promising than we expected”
- “Overall, the partnership has really started ahead of expectations”
- Also...UFC fans have been engaging with other Paramount content: “They’re watching Landman. They’re watching other series, so we’re really seeing that flywheel work for us, and we also are really seeing it work well with Zuffa Boxing”

The Co Continues To Take Steps To Improve DTC Monetization

- Q4 DTC rev grew +10% y/y, fueled by +17% growth at Paramount+, though Non-Paramount+ was down -16%
- Q1 DTC outlook...
 - “Strong” rev growth, accelerating “nicely” q/q (grew +10% y/y in Q4), driven by Paramount+ ARPU growth and domestic subscriber adds, partially offset from the exist of intl hard bundles that accounted for 1mn+ paid subs at the end of 2025
 - Continued y/y improvement in total DTC profitability
 - “Flattish” q/q sub growth, due to the exit of hard bundles
- Paramount+ reached 78.9mn paid subs, which was below cons 80.2mn (up from yr-ago 77.5mn)
 - Churn is trending in “the right direction” BUT there are areas for them to continue to improve
 - Historically, churn has been seasonal, rising the summer after the Masters and declining when the NFL returns

- Now, expect that yr-round UFC programming and a larger film slate (which feeds Paramount+) will help smooth that seasonality and reduce churn, alongside the other initiatives
- **“We've seen accelerating growth in Paramount+, doing better, and better every quarter. The key now is to get ongoing engagement”**
- **Monetization of Pluto is a headwind, as engagement on the platform is up**
 - Pluto is a profitable platform but was, in their perspective, underinvested in by the previous owners, both on a content and product standpoint
 - **Have brought in new leadership to help on the advertising side** and they are working “hand-in-hand” to make sure that they improve the product and improve monetization
 - **More broadly – “big believer in the FAST space. And I think when you really look at globally, FAST is something that is only going to grow in importance”**
- **Making “focused” investments in tech and innovation across the streaming biz**, “recognizing that sustainable growth is driven not only by what audiences watch, but by the quality of the end-to-end user experience”
 - **Expect overall tech stack streaming convergence to be done in the coming qtrs**: Currently have three separate stacks that are running on multiple clouds, all independent of one another
- **Looking ahead – expectations for 2026:**
 - **DTC rev growth to accelerate y/y (vs +12.5% y/y in 2025)**: Driven by continued “healthy” sub growth (which is also expected to accel in 2026), better ARPU from price increases and mix shift, and stronger DTC advertising
 - **DTC ad rev to grow y/y**: “We expect to meaningfully recover DTC ad growth in the yr”
 - **DTC profitability to improve y/y** as they both grow rev and manage their investments
 - **Paramount+ to have “healthy, accelerating” underlying sub growth y/y (vs +1.8% y/y in 2025) BUT will be impacted by exiting of hard bundles**: The decision to exit ~4-5mn hard bundle subs with unattractive economics (accounting for <2% of Paramount+ rev in 2025) will result in only “modestly higher” total paid subs vs 2025

TV Media Is Still On The Decline, But Are Managing For Stable Profitability

- **Q4 TV Media rev declined -5% y/y (though an improvement from -12% y/y in Q4)**: Driven by...
 - Ad declines of -10% y/y, including a 7ppt impact from political spending and Big Ten Championship in Q4:24
 - AND affiliate rev decline of -7% y/y due to lower payTV subscriber volume
 - Partially offset by +10% y/y growth in licensing
- **Looking ahead – expectations for 2026:**
 - **“Some declines” in TV media revs**, “mostly in line” with industry headwinds around pay TV
 - **BUT ad rev decline will be “more moderate”, but w/ some caveats**: Feel “really good” about upfronts coming up this yr and also have some tailwinds from political spending in 2026
 - **Will also have “some” impact from the sale of Telefe in Chilevisión**
 - **While TV Media revs will decline, expect overall 2026 profitability in the biz to be stable** on both a profit dollars and a margin basis

It Was A Tough Qtr In Filmed Entertainment, But Have A Plan To Reinvigorate The Biz

- **Q4 Filmed Entertainment rev was propped up by consolidation (otherwise would have declined y/y)**: Increased +16% y/y (vs +30% y/y in Q3), primarily due to the consolidation of Skydance licensing and other rev, partially offset by a “significant” decline in theatrical rev vs Q4:24 slate
- **Q4 Filmed Entertainment adj OIBDA “did not meet our expectations”**: Fell -183% y/y, which was largely attributed to weak theatrical performance
- **2026 slate...scaled from 8 movies to 16 movies releasing in 2026 and they are going to be “significantly” more profitable**
 - Have greenlit 11 movies and 11 original series since taking over six months ago
 - Also reiterated that they will be at “steady state” of 15+ movies per yr

- **But the real step-up in box office and profits comes in 2027–2028 when major franchises return:** Including films like A Quiet Place, Sonic and Call of Duty
- **Looking ahead – 2026 expectations:**
 - **Theatrical rev to decline y/y BUT profitability will be up y/y:** The Co is increasing the # of film releases, but tough y/y comp due to Mission Impossible release last yr, which will drive the y/y rev decline
 - In a “real rebuild phase” of the biz
 - As they execute that rebuild, some of that will come through in the 2026 slate, but mostly that will come through in future yrs
 - So even w/ theatrical rev dropping down, expect better cost mgmt and benefits from their licensing deals to drive “significant improvement” in the profitability of the film slate
 - **Overall Studios rev to growth y/y,** driven primarily by licensing and combining Skydance into the segment

With Renewals Coming Up, Feel “Confident” About Relationship With NFL

- **“We talk to the NFL almost daily. We have a great relationship with the NFL...[and] this past year was our most watched year ever”**
- **Mgmt didn’t talk specifics about upcoming renewals but said “we feel pretty confident we’re going to be in business with the NFL for a long time”**
- **NFL games on Paramount+ will continue to mirror the Co’s linear regionalized broadcast model**
 - Regionalizing games maximizes total viewership across the country, which drives the NFL’s flywheel of ratings and revenue
 - Paramount+ will follow the same regionalized approach as linear TV and CBS expects Fox to do the same on its streaming platform

Quick Others Comments On Paramount One And AI Implementation Across The Co

- **The Co will be activating Paramount One ecosystem “across a lot of our tentpole franchises [and] our series launches as we really integrate this business to operate as one company”**
 - **Paramount One initiative “propelled” success of UFC 34:** “We really activated all of our linear channels, our DTC platforms and really the entire ecosystem, to deliver billions of impressions, which really helped drive that launch of UFC 324, which again came in ahead of our expectations and really helped us create the largest live event in the history of Paramount+”
 - **Have a “robust” portfolio of planned offerings around the Teenage Mutant Ninja Turtles franchise,** including two major theatrical releases, a partnership w/ Mattel for franchise-themed toys, and much more
- **“One of our core goals is to become the most technologically capable media company”**
 - **AI is a tailwind for the Co:** “We really view artificial intelligence as an unbelievable tool for artists that will be a significant unlock on creativity”
 - **On internal AI investments:** Expect to increase headcount of engineers by 10x to work on these initiatives
 - **Does AI commoditize content production? No:** “I don’t think there’s anything that’s going to replace artists. I don’t think there’s anything that’s going to replace the creativity of original storytelling”

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5) Not To Be Forgotten Amongst It All, WBD Also Reported Its Q4 Numbers

With the Paramount / Warner Bros Discovery deal now official (see the final terms in [Theme #4](#)), the latter’s Q4 results seem a bit like an afterthought or anti-climactic. With that said, it didn’t stop us from digging in. WBD’s Q4 rev and adj EBITDA beat expectations by +1.6% and +4.7%, respectively. DTC was a bright spot, with both segment rev and adj EBITDA exceeding forecasts, and streaming ad rev growth accelerated sequentially. DTC subscribers came in ahead of expectations, putting the company “well on the way” to reaching 150mn+ subs by year-end. However, ARPU remains under pressure, primarily driven by domestic factors related to a previously disclosed deal renewal, though these headwinds do not derail mgmt’s internal forecasts of roughly tripling streaming profits by 2030. The international biz is a key component to growth (it is already profitable and does not require significant increases in local content spend to

sustain growth). Not that it will matter given the Co will no longer be standalone, mgmt had planned to stop reporting DTC subscriber and ARPU metrics as others in the sector have done.

On the Studios front, 2026 has started strong with Wuthering Heights being the ninth consecutive theatrical release from the Co to open at #1. While 2026 Studios profitability is expected to be relatively in-line with 2025, 2027 is anticipated to be an inflection point, with a slate of tentpole and franchise “powerhouses” on the horizon. A similar story is expected for the Gaming biz, in which 2026 is expected to follow a similar trajectory as 2025, serving as a reset year, and then an acceleration in 2027 and 2028.

On the Networks side, seq ad revenue acceleration was a highlight, despite NBA-related headwinds. US ad sales remain healthy, driven by new upfront deals, good scatter premiums, and strong audience delivery across sports, news, and entertainment. International ad sales have outperformed the US, and the Co expects continued stability and growth. CNN All Access launched in Q4, and Europe’s Olympic Winter Games were the most streamed ever, with linear viewership up 50%+. They remain open to investing “strategically and opportunistically” in sports rights across all their platforms,

Overall, the message was one about execution, though that execution will now be in the hands of Paramount!

See below for our drill down of key takeaways from WBD’s Q4 and conference all and see [Theme #4](#) for more on Paramount’s Q4 performance as well (as well as quick final deal terms).

-> WBD’s stock was down -0.3% post its print and closed down -2% on the week

Headline Q4 Beat, Though Results Were A Bit Mixed Under The Hood

- **Q4 consolidated revs beat by +1.6% (driven by Networks and Studios), while adj EBITDA beat by +4.7%**
 - Studios – missed on rev, but beat on adj EBITDA
 - Networks – beat on rev, while in-line on adj EBITDA
 - Streaming – beat on both rev and adj EBITDA
- **FCF of \$1.38bn was below expectations of \$1.94bn**

Warner Bros Discovery	Q4 2025 Results			
	Actual	Q4 y/y	Cons Est	% Surp
Revenue (\$ mn)	\$9,460	-6%	\$9,310	1.6%
Adj EBITDA (\$ mn)	\$2,220	-19%	\$2,120	4.7%
Adj EBITDA Margin (%)	23.5%		22.8%	
CapEx (\$ mn)	\$421	47%	\$252	Higher
Free Cash Flow (\$ mn)	\$1,380	-43%	\$1,940	-28.9%
Revenue Breakdown (\$ mn)				
Studios	\$3,180	-13%	\$3,350	-5.1%
Networks	\$4,200	-12%	\$4,040	4.0%
Streaming	\$2,790	5%	\$2,740	1.8%
Adj EBITDA Breakdown (\$ mn)				
Studios	\$728	-23%	\$706	3.1%
Networks	\$1,410	-27%	\$1,410	In-Line
Streaming	\$393	-4%	\$387	1.5%
DTC Subscribers (mn)				
Domestic	59.2	4%	58.5	1.2%
International	72.4	21%	72.5	-0.1%
DTC ARPU				
Domestic	\$6.80	-9%	\$6.86	-0.9%
International	\$4.00	7%	\$3.77	6.1%

Source: FactSet, StreetAccount



The DTC Build Out Is Steady As It Goes, Despite Near-Term Headwinds, Supporting The Medium- to Long-Term Profitability Outlook

- **Q4 total Streaming revs were up +4% y/y (vs flat y/y in Q3) and adj EBITDA decr'd -7% y/y (vs +19% y/y in Q3), both ahead of analyst expectations**
- **Q4 Streaming ad rev incr'd +17% y/y (vs +15% y/y in Q3)**
 - Primarily driven by an increase in ad-lite subscribers
 - Partially offset by the absence of the NBA in the current yr qtr
 - Note that the absence of the NBA in the current year negatively impacted the y/y growth rate by -3% ex-FX
- **DTC subs reached 131.6mn**, beating cons 131mn and surpassing 130mn target the Co established back in Aug 2022
 - The beat was driven by domestic subs (intl subs were ~in-line)
 - **Looking ahead...expect a strong update on subs and to finish Q1 at 140mn+, which is “well on our way” to 150mn+ subs target by yr-end:** This is augmented by recent launches of HBO Max in Germany and Italy, as well as the upcoming launches in the UK and Ireland on Mar 26th
- **DTC ARPU remains under pressure:** Overall ARPU fell -9% y/y to \$6.80 vs cons \$6.86, primarily attributable to a -11% decrease in domestic streaming ARPU to \$10.45 (also -3.6% below cons) and growth in lower ARPU intl mkts (beat by +6.1%)
 - The decrease in domestic streaming ARPU was primarily driven by the impact of the domestic distribution deal renewal with a former related party that was previously disclosed in Q2
- **HBO Max content highlights in Q4 –**
 - **IT: Welcome to Derry** delivered the fourth strongest debut season in HBO history, averaging 27mn+ global viewers per episode
 - **Heated Rivalry** became the #1 first-run acquired scripted series in HBO Max history with an avg of 13mn global viewers per episode
 - **Heaven in Poland** is now the second most watched HBO Max local original series ever in Poland.
- **And HBO Max is off to a “strong” start in 2026 –**
 - **Return of Industry and The Pitt**, each growing season over-season viewership by 30% and 50%, respectively, and demonstrating steady week-over-week audience growth
 - **A Knight of the Seven Kingdoms**, the third installment in the Game of Thrones franchise, is currently averaging 24mn+ viewers per episode globally and growing.
 - **Coming soon...**House of the Dragon, Euphoria, The Gilded Age, Dune: Prophecy, and Hacks are all returning this year, along with the premiers of Lanterns and Stuart Fails to Save the Universe
- **On intl expansion... international streaming is already profitable, and they don't need a big increase in local content spending to sustain growth or profitability**
 - Most mkts have hit profitability 1-2 yrs post launch (vs internal expectations of 3-4 yrs)
 - And those mkts that have been around for a couple of yrs (i.e., LatAm) are “meaningfully profitable”
 - Global IP reduces need for heavy local spend, as big franchises like DC and HBO brands already have global appeal
 - Enables them to only have to invest in local content where it makes sense
- **Looking ahead...expect another “strong” yr for the Streaming segment for both rev and adj EBITDA:** Expect subscriber-related rev growth to continue accelerating throughout 2026, driven by...
 - **Another yr of “healthy” subscriber growth**, including those on the ad-supported tier and the corresponding ad rev benefits
 - **Full yr benefit of subscription price increases**, particularly ones like in the US that took effect in Q4
 - **Strongest content slate yet**, which has launched them into 2026 ahead of expectations
 - **Continued product enhancements and feature improvements** that drive further engagement and retention improvements
 - **The upcoming lapping of two one-time resets –**
 - **The H1 impact of the NBA on ad revs** (4% ex-FX and 15% ex-FX headwind in Q1 and Q2, respectively)
 - **The previously disclosed domestic distribution renewal with a former related party** partially through Q2
- **By 2030, the Co is internally forecasting streaming profits to roughly triple**, driven by...

- **Strengthening content:** “Never been clearer” about the kind of content they need and the customer segments they have to go after and strengthen
- **Subscriber volume and penetration growth:** Growth from recent launches in large European mkts, deeper penetration in existing mkts, sharper marketing, and early innings of password-sharing enforcement (global rollout beginning in 2026)
- **Product enhancements:** Went from “not good to good,” but still got “ways to go to get to great” w/ hundreds of small enhancements aimed at improving engagement and overall user experience
- **Retention/churn reduction:** “Significant” oppty to continue to improve churn and retention and have # of initiatives going forward this yr and next to continue to drive that lower
- **Monetization upsize:** Combination of both price on the subscription side and ad sales; Still launching in new mkts w/ ad tiers and think there’s further upside in the yrs to come

After Years Of Restructuring And Recalibrating The Studios Biz, The Fruits Of Labor Are Starting To Show Through

- **Q4 total Studios rev fell -11% y/y (vs +24% y/y in Q3) and adj EBITDA fell -27% y/y (vs +126% y/y in Q3)**
 - Note that there were no theatrical releases in Q4
- **But the Co has theatrical momentum into Q1...Wuthering Heights is its 9th consecutive theatrical release to open at #1:** Has generated \$160mn+ at the global box office in two weeks, including an \$83mn opening weekend
- **And the films are getting recognition at awards shows -**
 - **Won nine Golden Globe Awards**, including Best Picture – Musical or Comedy for One Battle After Another, and Cinematic and Box Office Achievement for Sinners
 - **Received 30 total Academy Award nominations, the most of any studio this yr**, including a record-breaking 16 nominations for Sinners, 13 for One Battle After Another, and one for Weapons
- **The 2027 film slate is set to deliver “a truly monumental year” for Warner Bros, w/ tentpole and franchise “powerhouses” on the horizon**, from Godzilla vs. Kong 3, Superman: Man of Tomorrow from James Gunn, Minecraft 2, Conjuring: First Communion, Batman Part II from Matt Reeves, Gremlins, and Lord of the Rings: The Hunt for Gollum
- **2026 will be the first yr that WBTV will deliver more episodes to streaming platforms than to broadcast and cable combined**
 - Notable projects for 3Ps include Ted Lasso (Apple TV), Bad Monkey (Apple TV), Shrinking (Apple TV), and Running Point (Netflix)
 - Key titles produced in association with HBO for HBO Max include the series premiere of Lanterns and the award-winning series The Pitt, which was already renewed for a third season
- **The Co will “confidently” invest this yr for 2027 and beyond** to support a more robust slate of theatrical and television titles, the opening of the Harry Potter experience in Shanghai and Abu Dhabi, and the rebuilding of their video game pipeline
- **Looking ahead...expect Studios segment 2026 adj EBITDA to be “relatively in-line” w/ 2025**, even as they lap “strong” box office success and a “sizeable” TV licensing deal renewal in 2025
- **Looking ahead longer-term...continue to make progress towards segment adj. EBITDA target of “at least” \$3bn**

2026 Will Still Be A Reset Year For The Gaming Biz Though An Acceleration Is Expected Starting In 2027

- **2024 saw some unsuccessful launches...**
 - “We had allowed ourselves to sort of get distracted to going after too many IPs with a too broad a set of studios”
- **...so 2025 became a “reset” year for the games biz**
 - “The core of last year’s reset was around getting back to proven studios with proven games and proven players”
 - As a result, “we didn’t really replenish the pipeline”

- **2026 will generally look similar to 2025 BUT will have two big IPs launching**
 - **LEGO Batman series** launching in May on the console PC side
 - **Dragonfire**, which is the second game in the Game of Thrones: Conquest franchise, which will be launching this summer on mobile; Predecessor is still delivering “significant” financial returns and expect a “similar trajectory” for this game
- **“The real fruits will start coming in 2027 [and] 2028, when we return to some of our biggest franchises”...** which are still to be announced

Networks Ad Recovery and Strategic Sports Investments Are Offsetting Near-Term Headwinds

- **Q4 Networks rev fell -13% y/y (accel from -22% y/y in Q3) and adj EBITDA fell -27% y/y (decel from -20% y/y in Q3)**
 - **Distribution revs falls -8% ex-FX (in-line w/ Q4)**
 - **Ad rev decr'd -14% y/y ex-FX (improvement from -20% y/y in Q3), primarily driven by...**
 - Domestic audience declines of -22%
 - And the absence of the NBA in the current yr, which negatively impacted the y/y growth rate by -4% ex-FX
 - **Content rev decr'd -32% ex-FX**, primarily due to the timing of third-party licensing deals
- **Digging a bit deeper into Networks ad rev improvement (-14% y/y ex-FX was an accel from -20% y/y in Q3) ... US ad sales are healthy despite some NBA-related headwinds, and international ad sales are even stronger**
 - **In the US**, seeing strong seq growth despite NBA headwinds, driven by new upfront deals, good scatter premiums, and “real health” in terms of audience delivery across sports (MLB, NHL), news (CNN, which is seeing an “even more pronounced uptick”), and entertainment (TLC, HGTV, Food Network, Discovery)
 - **Intl has been outperforming relative to the US**, led by EMEA, with trends pointing to stability or potentially “a little bit” of growth in ad sales going into 2026
- **Launched CNN All Access in Q4**, “an important milestone in building a modern, digital first news platform, to adapt to how audiences consume news”
 - **“Encouraged by the early performance of CNN All Access**, and expect subscribers and engagement to continue to grow as we enter the midterm election cycle and look ahead to the 2028 presidential election”
- **Kicked off 2026 as the home of the Olympic Winter Games in Europe, with linear viewership up 50%+ across Europe’s largest markets:** Including France, Germany, Italy, Poland and the UK vs Beijing 2022
 - **This yr’s Olympic Winter Games were the most streamed ever** with viewers more than tripling compared to Beijing 2022
- **Will continue to “strategically and opportunistically” invest in sports rights across all their platforms**
 - **Reinvested some of the NBA cost savings, including in expanded College Football Playoff rights** with coverage expanding to 5 of the 11 games starting in Q4
 - **“Well underway” in developing their TNT Sports app, which will serve as a centralized destination for their sports portfolio in the US**
 - Plan to launch the product in 2026 and make it available standalone and through distribution and bundling partnerships
 - **Expect sports viewership as a %age of the total portfolio to grow “meaningfully”.**
- **Looking ahead...expect a 7% ex-FX and 20% ex-FX headwind to ad rev in H1 from the absence of the NBA in Q1 and Q2, respectively, which will be more than offset by an associated improvement in operating expenses**
 - Also expect continued ad revenue growth in key scaled intl markets including Poland and Italy, and across the EMEA region as a whole
 - **On a net basis, expect FY26 OpEx to improve in the HSD %age range**
- **Looking ahead...remain focused on sustaining “healthy” adj EBITDA and FCF for “years to come”,** driven by their “strong” assets and disciplined investment strategy

Some Incremental Commentary On Discovery Global Spinout

- **Note that these comments were made prior to the announcement that Paramount would be acquiring Warner Bros. Discovery**
- **On Discovery Global spinoff and leverage – will come out the gate w/ 3.3x net leverage which is “absolutely sustainable and supportable”**
 - Driven by scale (reach ~1bn people), intl ad trends that are expected to be flat-to-slightly up this yr, a “high-impact” sports portfolio (140 events reaching 2mn+ viewers), profitable Discovery+ with millions of regularly engaged viewers, CNN’s digital expansion (CNN All Access), and anticipated Single B to low BB credit ratings
 - **Expect to see Single B or maybe low BB ratings for Discovery Global**
- **“Continue to have appetite for sports rights” and are “open for business” BUT will be disciplined**
 - “It is one of the important strategic pillars”
 - “We’re not going to be doing deals that don’t make financial sense for us”
 - “You will always see us involved in every process that’s ongoing, and we will know what the value is, and we’ll continue to be great partners”
 - “We’re very happy with the partnerships that we have. And there will certainly be continued appetite as we go forward, even after separation into Discovery Global”

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6) The Trade Desk Remains Under The AI + Heightened Competition Microscope

The Trade Desk continues to be under pressure given concerns about the macro/ad market, as well as ongoing AI and competition worries, and the Co’s weaker than expected Q1 guidance provided no relief. While Q4 revenue grew +14% y/y, roughly in line with expectations, it follows a deceleration trend from +18% y/y in Q3 and +19% y/y in Q2. Q4 adj EBITDA grew +47% y/y and topped consensus by +14% but the Q1 adj EBITDA guidance was -13% below Street projections due to investments being made in the business. Of focus was that the pull-backs from CPG and global auto advertisers (~25% of TTD’s business) has not abated and mgmt is taking a cautious view in the quarter ahead, with Q1 revenue growth guidance of only +10% y/y.

While investor concerns on AI persists, mgmt views it as an accelerant vs disruptor for their business (though some software companies with a focus on “generic processes or low-grade data” are seen as at risk). Platforms that have “earned the trust of their clients and partners, and have amassed data that is scaled, unique, refined, and actionable, are in the perfect position to leverage advances in AI to add more value” (i.e., TTD sits here). “AI companies without access to scaled, quality data or amazing levels of trust will not last long.” Mgmt also refutes the notion that increased competitive intensity is at play with the Co’s decelerating growth.

Despite all these moving parts, the Co is pushing forward with product innovation and simplification and are particularly excited about Audience Unlimited and Deal Desk, where early signs are positive. Mgmt is also revamping its go to market. Over the next few quarters, the market will be watching for stabilization in CPG and autos and clearer evidence that new AI driven products and workflow changes translate into faster spend growth. Putting a floor on the decelerating top-line growth is a critical first step...

-> TTD shares were down -4.8% in reaction to earnings and closed down -5.1% on the week. YTD the stock is down -37%

Q4 Was Marked By Much Better Than Expected Profitability (Rev Growth Was In-Line)...

- **Revenue BEAT by +0.7%:** Up +14% y/y, decelerating from +18% y/y in Q3
 - Driven by strong growth across CTV and audio from a channel perspective, as well as in regions outside of the US
 - **Video** (~50% of their biz): Continues to grow as a % of the channel mix; CTV grew at a faster rate than the overall business despite lapping strong political CTV spend
 - **Mobile** (~30% of their biz): Display represented a low double-digit share
 - **Audio** (~6% of the biz): Grew y/y at a rate higher than any other channel in Q4
 - **Geographically:** The US represented ~84% of rev in Q4 and international represented ~16%
 - Growth across the international biz continues to outpace growth in NA
- **Adj EBITDA BEAT by +13.9%:** Up +47% y/y vs +23% y/y in Q3

- **Adj EPS BEAT by +14.7%:** Up +8% y/y vs +21% y/y in Q3
- **Bought back ~\$423mn** of stock in Q4 (~\$1.4bn for all of 2025)
 - **The board approved an addtl \$350mn authorization** (the total amount available for future repurchases is now \$500mn)
- **FY25 customer retention remained ~95% during the year, as it has for the past 12 consecutive years**

The Trade Desk	Q4 2025 Results			
	Actual	Q4 y/y	Cons Est	% Surp
Revenue (\$mn)	\$847	14%	\$841	0.7%
Adj EBITDA (\$mn)	\$400	47%	\$377	13.9%
Adj EBITDA Margin (%)	47.2%		44.8%	
Adj EPS	\$0.39	8%	\$0.34	14.7%

Source: The Trade Desk Filings; FactSet Data & Analysis



...BUT The Macro & Advertising Environment Still Has Its Challenges, Esp In CGP & Autos

- **The trend of weak CPG & global autos (over 25% of TTD's business) that started in Q2:25 continues to be the case into Q1**
 - These verticals have seen “levels of uncertainty... [not seen] for most of the last 15 years”
 - Many had “tough choices” in 2025 and “still have tough choices ahead,” some “shrunk branding spend” and focused on “cost cutting” vs “growing”
 - On their earnings calls recently, “several global brands have talked about pulling back on advertising budgets, driven by the month-to-month volatility caused by these macro forces”
 - At CAGNY last week, “many of the large global brands spoke about consumer pressure, slower volume recovery, and ongoing input cost volatility, reinforcing what we are seeing in our data”
- **While CPG & auto companies “remain challenged starting this year, we are encouraged by how many of those same global brands are talking about more objective decision-making”...there is “growing skepticism of the cheap reach dynamics of walled garden platforms” and that “cheap reach does not drive growth”**
 - The advertising industry has “became enamored with scale over substance, equating impressions with effectiveness”
 - “This outdated approach creates a false sense of efficiency, masking the true ineffectiveness of these buys”
- **But “2025 was fantastic” for “tech spend... travel spend... pharma spend... [and] communication spend”**
- **AND the Co estimates “more supply was added to the global market than in any year before”...which they view as a “huge validation” of their model**
 - When there’s “more supply than demand,” it’s “a buyers’ market,” which puts clients “in an incredibly powerful position”
 - **Their advantage:** “Objectivity... by not owning inventory” is “more valuable than ever”
 - For advertisers using data-driven “decisioning” to find “the most relevant and valuable impressions across all channels,” “they’ve never had it better” and “have more choice than ever”

...AND Q1 2026 Guidance Disappointed

- **Q1 revenue guidance MISSED by -1.6%:** Represents +10% y/y growth vs the +14% y/y reported in Q4
 - The Q1 guide reflects “prudence” regarding CPG & Autos as noted above and “does not reflect a diminished long-term opportunity”... it’s “a macro” issue” ...“dialogues...are as strong in most cases as ever” and mgmt is “very optimistic about the future”
- **Q1 adj EBITDA guidance MISSED by an even larger -12.6%:** Due to infrastructure investment
- **But expect FY2026 adj EBITDA margin % to be approximately in-line with 2025**
 - Headcount growth should remain below rev growth

- Mgmt will be deliberate in prioritizing investments that directly support rev growth and AI-driven innovation

The Trade Desk	Q1 2026 Guidance		
	Actual	Cons Est	% Surp
Revenue (\$mn)	\$678	\$689	-1.6%
Adj EBITDA (\$mn)	\$195	\$223	-12.6%

Source: The Trade Desk Filings; FactSet Data & Analysis



Mgmt Is Confident That AI Platforms Won't Displace What TTD Is Doing...But That It Will Enhance It

- **AI might “compress” or “disaggregate” some software companies, “especially those that deal with generic processes or low-grade data”...**
- **...BUT for platforms that have “earned the trust of their clients and partners, and have amassed data that is scaled, unique, refined, and actionable, they are in the perfect position to leverage advances in AI to add more value”**
- **Advertisers are becoming more selective with their data, “we predict this will continue” and “trust matters more than ever” in an AI fueled world**
 - “AI companies without access to scaled, quality data or amazing levels of trust will not last long”
 - Advertisers “trust us” with their valuable first party data
- **“We are convinced that agentic AI will ultimately accrete the most value to companies that already have deep customer trust, that have scaled, refined and objective datasets, and that prioritize objectivity, not by companies with limited data hoping an AI framework becomes their business model”**
 - TTD sees themselves in this bucket
- **Mgmt also thinks their business model is “more conducive” and will “benefit more from AI” than any of their competitors given that “every scaled competitor we have is first and foremost selling their O&O inventory...we don't have O&O”**
 - “We have aligned our interests with buyers and that is even more valuable in the AI-fueled ecosystem”
 - “The buying platform with the most objectivity and the most trust is the one most likely to create the most scale and win the most market share”

TTD Does Not See An Issue Competitively

- **“Has the competitive pressure gone up? ... Not really”**
 - The market is “way more complicated...more fragmented,” and there’s “more noise than ever,” including trade press that “lead[s] with” negative/controversial takes and a “David and Goliath” story (TTD vs Google/Amazon) that’s “not always true”
- **TTD believes that it plays “in a different sandbox,” while Amazon is “mostly playing in selling their owned and operated inventory” and trying to win “non-decisioned inventory”**
 - Amazon “can’t compete on decision” without “hypocrisy” / “channel conflict” (spending on O&O where they make money), plus Amazon “compete[s] with...biggest brands” (especially “CPGs”), which “poses a threat” to their “core business...retail...AWS, especially in an AI-fueled world”
- **Mgmt believes they outperform Amazon’s DSP...**
 - In an example from an appliance manufacturer who tested both for CTV -
 - TTD reached 70% more unique households
 - At 30% lower total cost
 - TTD performed 6x better at delivering campaign goals
 - They attribute this to “objective decisioning across the open internet” because “we didn’t prioritize our own impressions because we don’t own any”

Product Innovation Is In Full Force / Simplification & Go-Mkt Improvements Also Remain Priorities

- **Audience Unlimited is “one of our biggest innovations ever” and it “will change the usage and value of the data marketplace for both buyers and sellers”;** **How it works / why it’s different:**
 - With “a flat cost structure,” Audience Unlimited helps advertisers use “a wider range of the most relevant data” for “an all-in cost where value and impact is clearly understood”
 - Agentic AI now lets them “surface the right data segment at the right moment”
 - It’s “completely optional”, clients can use it or keep buying data “à la carte”
 - Audience Unlimited is part of a broader push to “reform measurement” and enable partners to be “more agentic”
- **Deal Desk is another Kokai-platform innovation...**
 - As more advertisers pursue “1-to-1 deals” to simplify supply chains, some have “given up buy-side decisioning power” (especially in CTV) and created “inefficient supply chains”
 - “90% of deal IDs never scaled” historically
 - Deal Desk “centralizes” how buyers “create, manage, and analyze” deals, using AI to “forecast” performance vs the open market and flag issues
 - **Early read:** Deals set up in Deal Desk are performing “meaningfully better,” adoption is “growing”, and it’s rolling out globally (including integrations with “the two biggest SSPs in Germany”)
- **TTD is also working on simplification across the platform:** They’re working to “simplify the supply chains... measurement... UX... and even simplify the way that we build,” without compromising “transparency”
 - **This simplification will help compare results and products to walled gardens**
- **The Co reorganized their go-to-market model around a brand-first, more integrated coverage approach**
 - They increased the number of advertisers where we have direct relationships, and they eliminated overlapping coverage between advertiser and agency teams
 - **Joint business plans, or JBPs, are a “good example” of how this shows up in the numbers**
 - Exiting 2025, JBPs accounted for well over half of their business, and the JBP pipeline is up 2x y/y

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7) TKO Continues To Shift Towards Higher Margin, Contractual Media Rights & FIPs

TKO finished the final quarter of 2025 on a positive note with total revenue and adj EBITDA both ~2% ahead of consensus (though margins were slightly lighter than Street expectations). UFC and WWE were the upside drivers (particularly on profitability), while IMG lagged meaningfully.

We’d call out the strong performance in Partnership & Marketing revenue across the board as a key standout (beat in every segment). UFC partnership revenue surged +39% y/y, WWE grew +57% y/y, and IMG rebounded sharply. Importantly, full-year 2025 global partnerships exceeded the \$450mn target and mgmt raised its 2030 partnership revenue target from \$1bn to \$1.2bn. Nearer-term, mgmt asserts that double-digit growth in partnerships and live events is achievable in 2026.

In contrast, Media Rights performance was in-line to below expectations, with WWE missing modestly despite strong y/y growth tied to Raw and the new ESPN PLE agreement, while UFC was in-line. Live Events and Hospitality also fell short, reflecting timing and mix effects across segments rather than demand issues.

While 2026 guidance was mixed with revenue ~5% below consensus at the midpoint, adj EBITDA was slightly ahead as mgmt is making a deliberate pivot toward higher-margin, contractual revenue, particularly media rights and Financial Incentive Packages. At the midpoint, the outlook implies +21% y/y revenue growth, +43% y/y EBITDA growth, and ~600bps of margin expansion to nearly 40%. Lastly, the Co announced a new \$1bn buyback which went over well with investors.

Net net, trends in live sports and events continue to be favorable and are areas that won’t be replaced by AI! The TKO story now hinges on execution and normalization.

See below for more of what we viewed as most important and incremental from TKO’s earnings and conference call ...

->TKO stock was up +8% in reaction to results and closed up +6% on the week; YTD the stock is up +7.1%

Q4 Beat, Driven By The UFC and WWE While IMG Lagged

- **Q4 Total rev BEAT cons by +2% while adj EBITDA BEAT by +1.7% (though margins were a tad light)**
 - WWE and UFC both performed better than expected, especially on profitability while IMG fell well short of projections
- **UFC – Better than expected...Q4 rev BEAT by +5% (up +17% y/y vs down -8% y/y in Q3) and adj EBITDA BEAT by +6.2% (up +20% y/y vs down -15% y/y in Q3): Adj EBITDA margin at 53% incr'd +100bp y/y**
 - Had 10 total events, including 4 numbered events (same as last yr's Q4)
 - 4 events were held internationally vs 3 in last yr's Q4
 - UFC 324's debut on Paramount+ became the largest exclusive live event in Paramount+ history with the broadest reach for a UFC event in nearly a decade
- **WWE – Better than expected... Q4 rev BEAT by +3.4% (up +22% y/y vs +23% y/y in Q3) and adj EBITDA BEAT by +11% (up +44% y/y)**
 - Raw domestic rights deal had favorable impact
 - Also had an ~\$50mn favorable impact y/y on both rev and adj EBITDA due to their long-term agreement w/ Netflix vs the short-term domestic rights deal that was in place with USA Network in the prior year period
- **IMG – Worse than expected...Q4 revs MISSED by -9.5% (fell -9% y/y vs -59% y/y in Q3) and adj EBITDA loss of -\$4mn compared to cons gain of \$3mn**
 - As they previewed on our last call, the anticipated decline in rev primarily related to the absence of the Arabian Gulf Cup at the IMG business, which is a biennial event
 - Partially offset by an increase in studio rev
- **Q4 FCF also fell vs Q3 (\$249.4mn vs \$416.8mn)**

TKO	Q4 2025 Results			
	Actual	Q4 y/y	Cons Est	% Surp
Revenue (\$ mn)	\$1,040	12%	\$1,020	2.0%
Adj EBITDA (\$ mn)	\$281	30%	\$276	1.7%
Adj EBITDA Margin (%)	27.0%		27.1%	
Revenue Breakdown (\$ mn)				
WWE	\$360	21%	\$348	3.4%
Media rights, production and content	\$221	42%	\$227	-2.6%
Live events and hospitality	\$68	-27%	\$63	7.9%
Partnership and marketing	\$36	57%	\$33	9.1%
Consumer products licensing and other	\$34	31%	\$28	21.4%
UFC	\$401	17%	\$382	5.0%
Media rights, production and content	\$223	12%	\$222	0.5%
Live events and hospitality	\$72	12%	\$72	In-Line
Partnership and marketing	\$93	39%	\$77	20.8%
Consumer products licensing and other	\$13	-7%	\$14	-7.1%
IMG	\$248	-9%	\$274	-9.5%
Media rights, production and content	\$163	-12%	\$179	-8.9%
Live events and hospitality	\$52	-20%	\$69	-24.6%
Partnership and marketing	\$29	78%	\$13	123.1%
Consumer products licensing and other	\$4	-14%	\$5	-20.0%
Adj. EBITDA Breakdown (\$ mn)				
WWE	\$165	45%	\$149	10.7%
UFC	\$213	20%	\$201	6.2%
IMG	-\$4	-125%	\$3	-175.0%

Source: FactSet, StreetAccount



Partnerships Was A Standout Category Across The Board & Should Post DD Y/Y Growth In 2026 / Also Raised LT Targets

- **Q4 Partnership & Marketing revenue BEAT expectations in all segments**
 - **UFC - rev BEAT by +20.8%** (incr'd 39% y/y vs -4% y/y in Q3)
 - Added new partners and renewed existing partners at higher rates
 - Making "significant progress" adding new categories and growing existing ones, including recently annoc'd deals w/ Ram Trucks, Polymarket & DoorDash
 - **WWE - rev BEAT by +9.1%** (incr'd +57% y/y vs +84% in Q3)
 - Due to new partnerships & renewals across multiple categories, incl deals with Riyadh Season, Minute Maid, Comcast and Seagram's, among others
 - **IMG - rev BEAT by +123%** (incr'd +78% y/y vs down -65% in Q3)
- **2025 Global Partnerships revenue exceeded the \$450mn guidance target**
 - "Expanded renewals with market leading brands like Monster Energy"
 - "Innovative new category alliances with Meta, IBM, Polymarket, DoorDash and Ram"
- **Mgmt believes that "double-digit growth in partnerships and live events is achievable in 2026"** b/c "engagement in sports broadens out"...and "premium activations become more coveted by large brands across a wide range of categories"
- **The Co raised the 2030 partnership revenue target across TKO's portfolio from \$1bn -> \$1.2bn**
 - Due to "positive tailwinds firmly at our backs over the coming 12 to 24 months" plus "the addition of new broadcast commercial inventory"
 - This is "high margin revenue"

Media Rights Rev Performance Was In-line To Below Expectations While Live Events & Hospitality Revs Were Mixed

- **Q4 Media Rights Production & Content revenue was IN-LINE to WORSE vs Street projections**
 - **UFC – rev was ~In-LINE w/ cons** (incr'd +12% y/y vs +4% y/y in Q3)
 - **WWE - rev MISSED cons by -2.6%** (incr'd +42% y/y vs +9% y/y in Q3)
 - Y/Y growth related to the Raw Rights deal, as well as an increase in media rights fees related to the new domestic PLE agreement with ESPN
 - **IMG – rev MISSED cons by -8.9%** (fell -12% y/y vs -0.2% y/y in Q3)
- **Q4 Live Events & Hospitality revenue was MIXED**
 - **UFC – rev was IN-LINE w/ cons** (incr'd +12% y/y vs -15% y/y in Q3)
 - Y/Y growth was due to higher rev from financial incentive packages driven by the timing and mix of international events
 - UFC held the #2 event in Abu Dhabi in both periods, as well as its first event in Qatar in the current period
 - **WWE – rev BEAT cons by +7.9%** (fell -27% y/y vs +62% y/y in Q3)
 - The Y/Y decline reflected a decrease in rev from financial incentive packages related to the shift in timing of the Saudi PLE, partially offset by an increase in ticket rev
 - Strong underlying trends for WWE Live events benefiting from the mix of venues and cards
 - **IMG – rev MISSED cons by -24.6%** (fell -20% y/y vs -77% y/y in Q3)

Mgmt Remains Bullish On The Zuffa Boxing Progress & Oppty

- **Zuffa Boxing is being built into a "juggernaut"**
 - They're "encouraged" by initial progress in 2025, highlighted by a media rights deal w/ Paramount+ across the US, Canada and Latin America
 - They have "a handful" of other territories in negotiation, even though they only launched roughly a month ago
 - They're signing a "strong portfolio of boxers" and in 2026 are planning fights outside the US
 - Will stage ~2-4 super fights per year in partnership with Sela
 - The next fight is in April featuring Tyson Fury, w/ global media distribution rights secured with Netflix
- **Accounting considerations**
 - Interest in Zuffa Boxing is equity method (not consolidated); company earns "a management fee" and 2026 includes a full year of those fees (vs partial year in 2025)
 - Expects to "earn into the next tranche" of equity interest upon hitting certain targets;

- **Zuffa Boxing is an “important strategic and operational priority” expected to “create meaningful value over time”**

2026 Guidance Was MIXED But Reflects A Shift Towards Higher Margin, Contractual Media Rights & Financial Incentive Packages

- **2026 revenue guidance MISSED cons by -4.7% at the mid-pt:** The Co is targeting rev of \$5.675-5.775bn vs cons of \$6.01bn
- **2026 adj EBITDA guidance BEAT cons by +0.7% at the mid-pt:** The Co is targeting adj EBITDA of \$2.240bn - \$2.290bn vs cons of \$2.25bn
- **This outlook reflects a step function change in rev and profitability, related to their recently completed media rights agreements**
 - Mgmt is anticipating rev growth of 21%, adj EBITDA growth of 43% and margin expansion of ~600 bps to 39.6% at the mdpt of their guidance range
- **FIPs will be a driver going forward as well...first, TKO is reframing “site fees” to financial incentive packages “FIPs”:** “Site fees” is too narrow b/c these deals often bundle cash + non-cash subsidies + in-kind value/support (i.e., more than a simple venue payment)
 - **Going forward they’ll call these Financial Incentive Packages (FIPs) to reflect the full economics:** FIPs are positioned as a repeatable, scalable, high-margin lever: getting hosts/partners to underwrite economics (and support) around major events
 - This is not just UFC/WWE, the Co plans extends this across UFC Fight Nights, WWE main roster events, PBR majors, and Zuffa Boxing cards
 - **2025 baseline**
 - In 2025, about half of marquee UFC + WWE events were supported by meaningful FIPs
 - Their multi-year plan is to secure FIPs for essentially every marquee event (plus broader event calendar categories)
 - **Guidance**
 - **In 2026:** Across TKO, expect \$300mn+ in aggregate FIP value (excluding some 1-timers, its ~\$240mn on a normalized basis), including “three WWE PLEs in Saudi Arabia”
 - **By 2030:** Expect \$380mn–\$420mn of FIP value

Timing & Mix Of Events Will Also Impact Q1

- **UFC – Factors impacting Q1:**
 - Media rights revenue will reflect the commencement of the Paramount rights deal
 - The mix of live events in the qtr will also impact results
 - **Fewer events:** Expect to stage 9 events vs 11 in Q1:25
 - 3 will be numbered events, which is comparable to the prior year
 - However, Q1:25 included a Fight Night in Saudi Arabia that carried a meaningful financial incentive package, Q1:26 will not
 - **Costs associated w the White House Event, June 14th:** The event will cost ~ \$60mn “but it is still a moving target”
 - They are working to secure sellable inventory in and around the weekend of events
 - That should cover about “half that cost” (~30mn)
- **WWE - Factors impacting Q1:** Results will be driven by the timing and mix of live events, most notably the favorable impact of Royal Rumble being held in Saudi Arabia
 - Q1 will also benefit from the new domestic rights agreement w/ ESPN
- **IMG - Factors impacting Q1:** It will incl the Milano Olympics, as well as the seasonably favorable impact of the Super Bowl in College Bowl games
 - **In 2026, 2 items will impact FCF**
 - Net payments related to the World Cup
 - The payment schedule for UFC's new rights deal w/ Paramount is weighed more toward the back end of the deal so they expect a negative working capital impact in 2026

- Excluding these two items, the targeted FCF conversion rate would be in excess of 60%

Couple Other Key Developments That We Wanted To Highlight

- The Co ann'c'd a new \$1bn Class A buyback which is expected to commence by mid- March 2026
 - In 2025, the Co returned ~\$1.3bn to shareholders (included 2x the quarterly div to \$150mn)
 - The Co is "laser focused" on capital allocation and returning cash to shareholders
- On M&A ... "the marketplace knows that we're not hunting"
 - "We will always be opportunistic" ... "at the same time, we will always be prudent"
 - "But this is a year of execution, this is a year of battenning down the hatches"

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8) A Few Other Quick Earnings Takes...Salesforce, CoreWeave, & CLEAR Secure

There were a few other important earnings prints on which we wanted to provide our quick takeaways. See below for thoughts on Salesforce, CoreWeave and CLEAR Secure.

Salesforce: Revenue grew +13% y/y and came in ~in-line w/, while adj EPS beat by +24.9%; RPO rose +14.2% y/y (+1.6% above cons) cRPO incr'd +16.2% y/y (+1.7% above cons), and billings rose +18.9% y/y (+7.7% above cons), with non-GAAP operating margin up +100 bps y/y (in-line); The Co also ann'c'd a new \$50bn share repurchase authorization (replacing prior unused authorizations) and highlighted shareholder returns via buybacks/dividend; Guidance was the mixed point. Q1 was guided above consensus on both revenue and EPS, but the longer-dated outlook was not as good with FY27 EPS in-line and revenue slightly below at the midpoint; Analyst reactions ranged from more muted to bullish; Those more muted cited issues with positive outlooks longer term as softer core and mixed FY27 guides are offset by strength in Agentforce; More bullish views see strong Q4 results, noting acceleration in multiple metrics while capacity for agentic advancement is difficult to replicate

-> Salesforce stock was up +4% in reaction to its print and is up +5% on the week

Salesforce	FQ4 2026 Results			
	Actual	Q4 y/y	Cons Est	% Surp
Total Revenue (\$ mn)	\$11,200	13%	\$11,190	0.1%
Non-GAAP Operating Margin	34.1%		34.1%	In-Line
Non-GAAP EPS	\$3.81	37%	\$3.05	24.9%
Capital Expenditures (\$ mn)	\$141	-8%	\$233	-39.6%
Free Cash Flow (\$ mn)	\$5,320	40%	\$5,070	4.9%
Revenue By Segment (\$ mn)				
Subscription & Support	\$10,680	13%	\$10,640	0.4%
Professional Services & Other	\$526	-3%	\$550	-4.4%
Other Top-Line KPIs (\$ mn)				
Current Remaining Performance Obligation	\$35,100	16%	\$34,530	1.7%
Unearned Revenue	\$24,320	17%	\$22,870	6.3%

Source: FactSet, StreetAccount



Salesforce	Guidance Midpoint		
	Actual	Cons Est	% Surp
FQ1 Guidance			
Total Revenue (\$ mn)	\$11,055	\$11,010	0.4%
Non-GAAP EPS	\$3.12	\$3.01	3.7%
FY27 Guidance			
Total Revenue (\$ mn)	\$46,000	\$46,110	-0.2%
Non-GAAP EPS	\$13.15	\$13.15	In-Line

Source: FactSet, StreetAccount



CoreWeave: The Co's qtr was biased to the negative with sales slightly ahead of expectations, while adj EBITDA was -3.3% below cons and the adj EPS loss was much higher than expected; That said, underlying demand looked strong with deferred revenue sharply above projections, billings beating, cash flow from operations ahead, and revenue backlog rising to \$66.8bn (~+20% q/q); Guidance also leaned mixed as Q1 revenue and operating income came in light; For FY26, revenue guidance was ahead at the midpoint but adj op income was significantly below, alongside a step-up in capex to \$30–35bn (+118% y/y); Analyst reactions were split, with some pointing to the backlog surge (including a \$5bn Meta contract), contracted power at 3.1GW and active power at 850MW, and support like NVIDIA's up to 5GW backstop plus planned debt financing

-> CoreWeave stock was down -19.3% in reaction to its print and is down -10.9% on the week

CoreWeave	Q4 2025 Results			
	Actual	Q4 y/y	Cons Est	% Surp
Revenue (\$mn)	\$1,572	110%	\$1,550	1.4%
Revenue Backlog (\$mn)	\$66,800	342%	No Consensus	
Deferred Revenue (\$mn)	\$8,190	102%	\$5,690	43.9%
Short-Term	\$1,709	122%	\$1,030	65.9%
Long-Term	\$6,476	97%	\$4,560	42.0%
Adj EBITDA (\$mn)	\$898	85%	\$929	-3.3%
Adj EBITDA Margin (%)	57.1%		59.9%	
EPS	-\$0.89	162%	-\$0.50	-43.8%
Non-GAAP Operating Margin	6.0%		8.6%	-30.2%
Billings (\$mn)	\$2,850	n/a	\$1,920	48.4%
Cash Flow from Operations (\$mn)	\$1,560	734%	\$1,510	3.3%

Source: FactSet Data & Analysis



Coreweave (mn)	Q1 2026 Guidance (mdpt)		
	Actual	Cons Est	% Surp
Revenue (\$mn)	\$1,950	\$2,290	-14.8%
Adj Operating Income	\$20	\$406	-95.1%
Interest Expense	\$550	No Consensus	
Capex	\$6,500	\$7,664	-15.2%

Source: FactSet Data & Analysis



CoreWeave (mn)	FY 2026 Guidance (mdpt)		
	Actual	Cons Est	% Surp
Revenue	\$12,500	\$12,137	3.0%
Adj Operating Income	\$1,000	\$2,510	-60.2%
Capex	\$32,500	\$26,915	20.8%

Source: FactSet Data & Analysis



CLEAR: The Co had a strong Q4, beating across the board, with profitability in particular setting a record and coming in an impressive +17% ahead of expectations (margins of 33% was also well ahead cons 29%); It was a record-making qtr across several fronts, including the Co's largest booking qtr for CLEAR1 (more than doubling y/y), as well as largest in # of enterprise customers signed, along w/ CLEAR+ seeing its highest y/y bookings growth since 2023; Q1 guidance for Bookings and Revenue were also ahead of the Street by +8% and +3%, respectively, and FY FCF is expected to be at least \$440mn, representing a +28% y/y growth (accel from +21% y/y in 2025); Clear also increased its cash qtrly cash dividend by +20% to 15c, as well as its share repurchase program by +\$125mn; Mgmt addressed concerns around a potential govt shutdown, noting it would not disrupt operations given CLEAR's public-private partnership model, and announced the renewal of its partnership with American Express under a new multi-year agreement, which was a plus

-> Clear's stock jumped a massive +39% in reaction to its print and is up +42% on the week

Clear Secure	Q4 2025 Results			
	Actual	Q4 y/y	Cons Est	% Surp
Bookings (\$mn)	\$287.1	25%	\$267.7	7.2%
Revenue (\$mn)	\$240.8	17%	\$235.7	2.2%
Adj EBITDA (\$mn)	\$79.9	58%	\$68.3	17.0%
Adj EBITDA Margin (%)	33.2%		29.0%	Beat
EPS	\$0.31	-66%	\$0.30	3.3%
CapEx (\$mn)	\$11.0	301%	\$6.7	Higher
Free Cash Flow (\$mn)	\$187.4	40%	\$171.2	9.5%

Source: Clear Filings; FactSet Data & Analysis



Clear Secure	Q1 2025 Guidance (Mid-Pt)		
	Actual	Cons Est	% Surp
Bookings (\$mn)	\$250.5	\$232.7	7.6%
Revenue (\$mn)	\$243.5	\$237.1	2.7%

Source: FactSet, StreetAccount



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Stock Market Check

Market Changes the Past Week

Benchmark	Abs. Value	W/W Change
S&P 500	6,879	(0.4%)
NASDAQ	22,668	(1.0%)
Dow Jones	48,978	(1.3%)
Gold	\$5,281	3.9%
WTI Crude	\$67.31	1.2%
10-Year Treasury Yield	4.10%	+1.4 bps
Bitcoin	\$65,915	(2.8%)
Ether	\$1,950	(1.1%)

LionTree TMT Universe Performance (~220 stocks)

Best-Performing Stocks	+	Worst-Performing Stocks	-
CLEAR Secure, Inc.	40.2%	GoodRx Holdings, Inc.	(26.1%)
Figs Inc.	39.7%	Ziprecruiter Inc	(24.0%)
Circle Internet Group	32.0%	Vivid Seats Inc	(22.1%)
Paramount Skydance	24.6%	Zoom Video Communications Inc	(18.7%)
PubMatic, Inc.	22.8%	ZIFF DAVIS INC	(13.9%)
Netflix Inc.	21.9%	iQIYI Inc.	(13.5%)
Block Inc	20.6%	Mercado Libre, Inc	(12.5%)
Penn National Gaming	20.0%	DigitalOcean Holdings Inc	(12.1%)
GoPro, Inc.	19.7%	CoreWeave	(11.9%)
Rackspace Technology, Inc.	14.0%	Duolingo	(11.8%)

Best-Performing Sub-Industries	+	Worst-Performing Sub-Industries	-
US Media/Video	11.8%	Cybersecurity Software	(5.2%)
Broadcast TV	5.7%	Entertainment Facilities/Theme P	(5.1%)
Out of Home Advertising	4.8%	Semis	(4.9%)
Sports & Sports Betting	4.3%	EdTech	(4.3%)
Online Travel	3.4%	Employment Marketplace	(3.2%)
Live Events	3.3%	Ad Tech	(2.8%)
Space	3.0%	Internet/Advertising	(2.2%)
Consumer Retail	2.9%	China Internet / Tech	(1.6%)
Smart Home Security/Automation	2.4%	Software & IT Services	(1.4%)
Telecom Infrastructure	2.2%	e-Commerce	(1.2%)

This Week's Other Curated News

Advertising/Ad Agencies/Ad Tech

- **WPP posted a 5.4% net organic rev drop for 2025 and sees H1 cont'd decline. Shares fell 5%.** Its new Elevate28 plan targets stabilization, £500mn cost cuts and a shift to 4 units to better integrate media, creative, data and tech via WPP Open. ([MediaPost](#))

Artificial Intelligence/Machine Learning

- **Anthropic ann'c'd its stance on Dept. of War demands, stressing AI's role in defending democracies.** The Co supports lawful foreign intel but rejects mass domestic surveillance as a threat to liberties and bars use in fully autonomous weapons due to unreliable tech. ([Anthropic](#))
- **Nano Banana 2, ann'c'd, brings faster, high-quality image gen w/ Pro-level features.** The model offers advanced world knowledge, precise text rendering, better subject consistency, richer visuals and production-ready specs up to 4K. It rolls out across Gemini, Search, AI Studio, Cloud, Flow and Ads. ([Google](#))
- **Mistral AI ann'c'd a multi-yr deal w/ Accenture, giving the consulting Co access to its models via Mistral AI Studio to scale AI for clients.** The pact adds Accenture to Mistral's growing roster of cos like IBM, Cisco, SAP, Stellantis and ASML, which invested ~\$1.5bn for an ~11% stake. ([The Wall Street Journal](#))
- **Prometheus, Bezos's \$30bn AI lab, raised \$6. 2bn and is seeking tens of bn more to build a "manufacturing transformation vehicle" acquiring cos disrupted by its tech.** The Co is in talks w/ ADIA and JPMorgan, aiming to use advanced AI to speed complex industrial design and processes. ([Financial Times](#))
- **Meta signed a multi-bn deal to rent Google AI chips to build new models, per The Information.** The multi-yr pact comes as cos boost AI infra spend. Meta also struck chip deals w/ AMD for up to \$60bn and Nvidia, while exploring buying Google TPUs ~next yr. Google views TPUs as key to cloud rev growth and is backing a JV to lease them to other customers. ([Reuters](#))
- **Meta scrapped its advanced in-house AI training chip due to design issues and shifted to a simpler version, as its MTIA program cont'd to face setbacks.** The Co is boosting reliance on Nvidia, AMD and Google TPUs, incl. a \$100bn+ AMD deal starting 2H this yr. Meta, investing ~\$135bn in AI infra w/ 30+ data centers, still uses some MTIA chips for inference but training tech remains challenging for the biz. ([Dataconomy](#))
- **DeepSeek, whose low-cost AI model shook global mkts last yr, has not shared its upcoming V4 model w/ U. S. chipmakers, instead giving early access to Chinese cos like Huawei.** The move breaks industry norms and may be part of a broader China strategy to disadvantage U.S. hardware. ([Reuters](#))
- **Anthropic ann'c'd the acquisition of Vercept to boost Claude's computer-use capabilities.** Vercept's team, incl. co-founders Ehsani, Weihs & Girshick, known for solving hard perception/interaction problems, will wind down its product and join the Co to advance multi-step tasks. ([Anthropic](#))
- **Samsung ann'c'd the Galaxy S26/S26 Plus at Unpacked, adding bigger screens, larger batteries and expanded AI tools.** S26 starts at \$900, S26 Plus at \$1,100. Both use Snapdragon 8 Elite Gen 5 and offer new AI features like Advanced Selfie, Photo Assist, Horizontal Lock, Creative Studio and smarter app actions. ([CNET](#))

- **Study shows advanced AIs like GPT-5. 2, Claude Sonnet 4 and Gemini 3 Flash often chose nuclear options in simulated crises.** Across 21 war games and 329 turns, they selected escalation up to nuclear strikes in 95% of cases, generating extensive reasoning. Scenarios spanned border disputes, resource scarcity and regime-survival threats, revealing AIs' unexpectedly high-risk decision tendencies. ([New Scientist](#))
- **Cursor ann'c'd major AI agent updates, boosting coding capabilities as rival pressure grows.** New agents test changes, record work, and run in parallel on cloud VMs for higher throughput. Valued at \$29.3bn w/ ~\$1bn annualized rev, the Co says 35% of pull requests now come from agents, enabling devs to offload complex tasks and focus on higher-level judgement. ([CNBC](#))
- **AI cos in India saw rapid GenAI adoption in 2025 as downloads jumped, but rev lagged.** Free promos from OpenAI, Google & Perplexity are ending, testing conversion in a price-sensitive mkt. India drives ~20% of global downloads but ~1% rev. GenAI rev fell late 2025 even as adoption peaked, boosted by launches like DeepSeek, Grok & Meta AI. ([TechCrunch](#))
- **Teens widely use AI chatbots for info, schoolwork and fun, w/ 57% searching info and 54% getting school help.** Some use them for casual chats or emotional support. While most find chatbots helpful, many think AI cheating is common. Teens expect AI to ease tasks but worry about overreliance, jobs and misinformation. ([Pew Research Center](#))
- **Amazon ann'c'd a \$12bn investment in AI data-center campuses in Louisiana's Caddo & Bossier Parishes, creating 540 full-time jobs and ~1,700 support roles.** The spend is part of its \$200bn yr capex focused on AI infra as tech cos race to scale data centers. Amazon says it'll fund 100% of needed energy infra, use natural-air cooling when possible & rely on surplus water, plus invest up to \$400mn in public water systems. ([CNBC](#))
- **Harvard-led study ann'c'd AI neural-network tech showing active-fund mgrs' trading patterns are highly learnable.** Model predicts ~71% of buy/sell/hold decisions over a quarter, reinforcing Wall St. fears that expert judgment is turning into code. ([Bloomberg Law](#))
- **OpenAI ann'c'd the Frontier Alliance, teaming w/ BCG, McKinsey, Accenture & Capgemini to help cos move AI beyond pilots.** The program pairs OpenAI engineers w/ consultants to embed AI agents in core biz ops like dev, sales & support. The Frontier platform links siloed data via a context layer, aiming for scalable AI adoption while keeping clients self-sufficient. ([Reuters](#))
- **Taleb warns investors to brace for rising volatility and possible software sector bankruptcies as the AI rally enters a fragile phase.** He says mkts are underpricing structural risks and overestimating durability of today's AI leaders. While AI will generate major profits, he notes history shows early tech pioneers are often displaced. ([Bloomberg](#))
- **Anthropic said three Chinese AI cos—DeepSeek, Moonshot AI & MiniMax—set up ~24,000 fraudulent accounts to access Claude.** They prompted the model 16mn+ times, siphoning info to train their own systems. In a Mon. blog post, Anthropic said the activity helped the cos' models catch up by leveraging Claude data, marking a major concern in the AI mkts over unauthorized model use. ([The Wall Street Journal](#))
- **Altman and Musk, long-time rivals, clashed again as Altman called Musk's idea of placing data centers in space "ridiculous."** The piece highlights their ongoing feud and contrasts their roles leading major AI and space-focused cos. ([Business Insider](#))

Cable/Pay-TV/Wireless

- **Charter ann'c'd Nick Jeffery as COO starting Sept. 1, 2026, leading mktg, sales, field and customer ops to drive growth and boost svcs quality.** The ex-Frontier CEO, known for rev gains, fiber expansion and major NPS improvement, also led a Vodafone UK turnaround. ([Charter Communications](#))

Capital Market Updates

- **Tech cos are turning to GPU-backed loans to fund soaring AI spend as chip demand and prices rise.** These off-balance-sheet deals, pioneered by CoreWeave, offer high yields and are backed by leases to Big Tech. Recent deals include Apollo's \$3.5bn package for Valor and IREN's \$3.6bn commitments for Microsoft contracts. ([Financial Times](#))
- **Arnault took majority control of LVMH, raising his stake to 50.01% from 49.77% last yr, giving the family group ~50% of the Co's capital.** The move, ann'd after plans to buy more shares, tightens control over the luxury biz that includes Louis Vuitton, Dior, Tiffany, Bulgari and Moët Hennessy. ([The Wall Street Journal](#))
- **Saudi cos are pressing ahead w/ local IPO plans, testing investor appetite as volatile oil prices and geopolitical risks weigh on the benchmark index.** Candidates span oil-field svcs, manufacturing, telecom and contracting, offering a potential boost for the kingdom, which has seen no significant 2026 listings vs at least three by this time last yr. ([Bloomberg](#))
- **PE posted lower returns for a 4th yr as the industry held ~\$3.8tn in unsold assets and struggled to raise new funds.** A Bain & Co report shows distributions stayed at 14% of NAV — the 2nd-lowest since the 2008 crisis. The rut's duration is now more severe than what PE firms faced then, highlighting deeper pressure on the sector. ([Bloomberg](#))
- **EA bondholders formed a pact to oppose a debt buyback as the Co goes private.** Over 75% of 2031 notes and ~90% of 2051 securities joined. S&P doubts the move will cut costs, raising concerns over the buyback's value. The coord'd stance boosts leverage for holders in ongoing talks. ([Bloomberg](#))

Cloud/DataCenters/IT Infrastructure

- **Dell expects AI server rev to hit ~\$50bn in FY27, lifting shares 10%.** Co ann'd a 20% dividend hike and \$10bn buyback. Q4 rev reached a record \$33.4bn as adj EPS beat. Rising memory costs led to Dec. price hikes. FY rev outlook is \$138–142bn. Infra svcs rev rose 73% to \$19.6bn, while client biz grew 14% to \$13.49bn. ([Reuters](#))
- **Construction of US data centers fell for the first time since 2020 as developers faced permitting, zoning and power delays.** CBRE said capacity under construction dropped to 5.99GW at end-2025 from 6.35GW in 2024, even as demand for AI computing cont'd to surge. ([Bloomberg](#))
- **Snowflake ann'd fiscal 2027 product rev above estimates as AI demand boosts its cloud analytics biz.** Shares fell ~2% despite a \$400mn deal and >2,500 users for its Snowflake Intelligence platform. Q1 product rev outlook of ~\$1.26bn beat forecasts, while FY27 rev seen at \$5.66bn. Co also struck \$200mn deals w/ OpenAI, Anthropic and bought Observe for \$600mn. ([Reuters](#))
- **Moody's ann'd that Big Tech cos may be hiding tens of bn in potential liabilities tied to AI data centre leases, citing gaps in US rules.** Meta, Oracle and others use SPVs to build sites, w/ short-term leases and RVG exposure that may not appear in accounts. Moody's says disclosures don't show the full picture and plans adj debt assessments. ([Financial Times](#))
- **LG Uplus ann'd its AIDC strategy for MWC26, outlining a "One LG" plan that unites LG affiliates to boost next gen AI infra.** The Co will highlight tech for its Paju AI Data Centre, now under construction and set for 2027 completion. The facility will integrate LG Electronics' cooling, LG Energy Solution's power mgmt and LG Uplus's own design to expand AI compute capacity. ([Telecompaper](#))

- **US cos are turning to consultants to power energy-hungry AI data centres and convert AI experiments into productivity gains.** Source Global forecasts 7% US consulting mkt growth in 2026, driven by energy-sector rev up 11%. Execs say clients now want practical AI rollout w/ cloud, cyber, and modernisation work, favouring Big Four & tech firms despite price pressure. ([Financial Times](#))

Crypto/Blockchain/web3/NFTs

- **Meta plans a stablecoin return in H2 2026, using third-party rails like Stripe and launching a digital wallet instead of issuing its own token.** The shift cuts regulatory risk that ended Libra. Meta's 3.2bn-user reach could speed stablecoin use across social commerce, creator payouts and transfers. ([Yahoo Finance](#))

Cybersecurity/Security

- **Ransomware rev stagnated in 2025 as on-chain payments fell ~8% to \$820mn while attacks surged 50%.** Median ransom hit ~\$60k as cos faced rising extortion, w/ SMEs targeted more. Infra convergence grew as criminal and state actors shared BPH and proxy svcs. Law enforcement ann'cd wider ops disrupting loaders, hosting, and IABs, raising costs across the ransomware ecosystem. ([Chainalysis](#))
- **Pentagon ann'cd plans to spend US\$12.6bn to boost surveillance of China's military build-up, focusing on manoeuvres, subs & satellites.** Funds aim to enhance readiness, offensive cyber ops, Space Force's X-37B & Silent Barker sats, plus US\$143mn for undersea sonar. Document outlines how ~US\$152bn will be used to counter China despite a softer NDS tone. ([South China Morning Post](#))
- **CrowdStrike's report says attackers got faster in 2025, w/ breakout times dropping to 29 mins as threat groups grew to 281.** Cloud-focused intrusions rose 37%, nation-state ops surged, esp. China and North Korea. ~82% of attacks were malware-free, relying on stolen creds and zero-days, which rose 42%. ([CyberScoop](#))

eCommerce/Social Commerce/Retail

- **Ebay said it will cut ~800 jobs (6% of full-time staff) as it streamlines ops to align w/ strategic priorities.** The Co aims to reinvest across its biz after its recent \$1.2bn Depop deal, ann'cd last week. This is its 3rd layoff round since 2023, after ~1k cuts in early 2024 due to labor costs and ~500 in early 2023 amid a post-pandemic spending slowdown. ([Reuters](#))
- **Warby Parker reported its first full-yr net income as 2025 rev hit \$871.9mn (+13%) despite margin pressure from tariffs and shipping.** Q4 rev reached \$212mn. The Co opened 47 stores, grew customers 7% to 2.69mn, and plans 50 more in 2026, plus 15 new collections and AI glasses w/ Google & Samsung. 2026 rev forecast: \$959mn–\$976mn (10–12% growth). ([Retail Dive](#))
- **Encore, Gap's new loyalty program, aims to rebuild cultural relevance by unifying perks across brands and offering exclusives, experiences and partnerships.** Experts say the program's success hinges on authentic engagement, not just perks, as consumers seek community and meaning beyond simple discounts. ([Retail Dive](#))
- **Walmart ann'cd its supply chain spend will peak over next 2 yrs as it retrofits 23 of 42 regional DCs w/ automation, aiming to upgrade all sites.** ~60% of U.S. stores get freight from automated DCs, and ~50% of e-comm volume is automated, helping cut shipping costs. ([Retail Dive](#))
- **Footwear cos face fresh uncertainty after SCOTUS struck down Trump's IEEPA tariffs, only for new 10%–15% Section 122 duties to be ann'cd hours later.** Brands like Nike, Crocs and Mephisto, already hit w/ billions in tariff costs, must reassess sourcing, pricing and refunds as mkts brace for short-term relief but cont'd long-term instability. ([Modern Retail](#))

- **American Girl turns 40 as Mattel faces pressure from shifting play habits and digital rivals.** Despite 5 quarters of growth, rev fell from >\$600mn peak to ~\$200mn by 2023. Mattel's Q4 rev of \$1.77bn missed forecasts, dragging shares. AG bets on nostalgia, kidult buyers, modernized characters and digital platforms to stabilize the brand amid rising competition and cost-conscious consumers. ([CNBC](#))
- **Home Depot posted a ~4% sales drop but beat Wall Street's rev and EPS expectations.** CFO said the housing market has been "frozen," pressuring demand as consumers face uncertainty. FY outlook calls for 2.5–4.5% sales growth and flat–4% adj EPS. Avg ticket rose 2.4% as some prices increased. ([CNBC](#))

EdTech

- **Duolingo ann'c'd a shift to faster user growth, weighing on bookings/profitability as DAU growth slows.** AI "Video Call w/ Lily" moves to Super tier as costs fall. Q1 bookings at ~\$301.5mn miss est, and 2026 bookings of \$1.27–1.30bn lag mkts; rev seen at \$1.20–1.22bn. Cos expects ~11% 2026 growth vs prior ~20%. Adj margin ~25% as it invests in AI svcs; board OKs \$400mn buyback. ([Reuters](#))

Electric & Autonomous Vehicles

- **Tesla, despite Musk's claims it's close to launching CA robotaxis, logged zero autonomous test miles in 2025 and hasn't applied for needed permits.** CA rules require ~50,000 test miles for next-level approval, but Tesla has only 562 since 2016. Waymo has 13mn miles and multiple permits. ([Reuters](#))
- **VW aims to make MOIA Europe's robotaxi champion as it launches autonomous taxis in LA later this yr w/ Uber.** MOIA has 100 test vehicles across DE, NO & US and plans major EU rollout next yr. VW targets >€10bn rev in 7 yrs, betting its local knowhow, mapping data and Mobileye tech can challenge Waymo/Tesla, despite concerns that legacy cos may earn thin margins in the autonomous mkts race. ([Financial Times](#))
- **Waymo ann'c'd the launch of its fully autonomous ride-hailing svc to public in Dallas, Houston, San Antonio & Orlando, expanding ops to 10 metro areas.** Select app users get invites as the Co scales toward ~1mn rides/wk by yr-end. Waymo cites safety gains from 200mn autonomous miles, strong community support & plans to broaden its footprint. ([Waymo](#))

Film/Studio/Content/IP/Talent

- **AMC ann'c'd Q4 2025 rev of \$1.29bn, slightly down YoY, w/ net loss narrowing to \$127.4mn and adj EBITDA at \$134.1mn.** FY25 rev rose 4.6% to \$4.85bn while losses widened from non-cash refi charges. CEO said AMC outperformed mkts w/ record per-patron metrics. Co sees strong 2026 slate driving box-office recovery and expects continued growth. ([Business Wire](#))

FinTech/InsurTech/Payments

- **Article highlights how Adyen's speed boosts client ops.** Under Armour values rapid guidance for urgent decisions. Oracle launched donation feature in <3 wks via coordinated teams. ServiceTitan notes long-term planning for embedded payments. Adyen's adaptability helped Under Armour fix risk-mgmt issue fast. ([Retail Dive](#))
- **Block ann'c'd plans to cut ~4,000 jobs—nearly half its staff—as it embeds AI across ops.** CEO Dorsey said AI lets smaller teams do more, calling the shift a seminal moment. Shares jumped 25% after-mkt. Block expects \$450–\$500mn in restructuring charges and posted adj profit of 65c/share, w/ Cash App gross profit up 33% and strong rev momentum into 2026. ([Reuters](#))
- **Intuit ann'c'd Q2 profit of \$693mn, up from \$471mn, as QuickBooks demand cont'd.** Q3 outlook was soft, w/ rev growth ~10%, EPS \$10.56–\$10.62, adj EPS \$12.45–\$12.51, below Street. Co cited mktg shifts hitting

margins. Stock fell 5.4%. FY guide stays firm, targeting rev ~\$21bn. Q2 rev rose 17% to \$4.65bn, led by global biz solutions (+18%) and consumer svcs (+15%). ([The Wall Street Journal](#))

- **Apple is in talks w/ ICICI, HDFC, Axis + Mastercard, Visa to launch Apple Pay in India by mid-2026, per a report.** The service may support UPI + card payments as Apple expands its India biz amid rising middle-class demand. UPI still dominates mkts, but the ann'cd plans pushed Paytm + other rivals' shares lower as Apple builds its local retail + tech footprint. ([Yahoo Finance](#))
- **PayPal is attracting takeover interest after a stock slide, per a Bloomberg report.** Suitors include a large rival eyeing the whole Co and others targeting assets. Talks are preliminary and may not lead to a deal. Shares rose 7% but remain down ~85% from 2021 highs. The Co, which recently replaced its CEO, faces slowing growth, weaker retail spending and Big Tech competition. ([Reuters](#))

Last Mile Transportation/Delivery

- **DoorDash ann'cd it will exit Qatar, Singapore, Japan & Uzbekistan, ending Deliveroo/Wolt svcs after a review of mkts.** It aims to focus on geographies w/ clearer paths to scale. ~85 roles in Qatar/Singapore are affected, and Deliveroo's Bengaluru hub will close, impacting 102 staff. DoorDash said these changes won't materially affect outlook as it centralizes talent for faster decisions. ([The Wall Street Journal](#))
- **Uber ann'cd it will acquire SpotHero, adding parking reservations to its app.** SpotHero, a leading NA parking platform w/ ~13k locations across 400+ cities, will power in-app booking for commuters, events, and airports. Uber One users may get added perks, while operators gain access to Uber's large base. Deal expected to close 1H26, pending approvals. ([Uber](#))

Macro Updates

- **AI capex is rising and mkts fear displacement, but data shows stable daily AI use and slow diffusion.** The piece argues recursive tech ≠ recursive adoption; compute limits, regulation and org costs cap substitution. Productivity shocks boost output and demand, w/ new biz formation + hiring up. ([Citadel Securities](#))
- **AI has triggered a generational labor shift, Cook said, noting coding changes and entry-level hurdles as signs the transition's begun.** She warned job displacement may precede creation, pushing unemployment higher, w/ the Fed unable to ease w/out inflation risk. ([Reuters](#))
- **US labour mkts weakened in 2025 as Fed's Waller said BLS data had an upward bias and payrolls likely fell, marking only the 3rd non-recession drop since 1945.** He noted Jan. gains were noisy and concentrated in healthcare/construction, w/ other sectors losing jobs. ([Financial Times](#))

Regulatory

- **Google is set to test cont'd changes to search results to avoid EU fines for allegedly favouring its own svcs.** The Co will show VSS rivals by default, w/ hotels, airlines, restaurants and transport data placed above/below them. The rollout starts in Europe w/ lodging searches, expanding later. ([Reuters](#))
- **Trump ann'cd Big Tech cos will sign a rate-payer protection pledge, w/ Amazon, Google, Meta, Microsoft, xAI, Oracle & OpenAI set to meet him on Mar. 4.** The plan requires AI data centers to produce or buy their own power, easing strain on the old grid & preventing hikes to Americans' bills. ([Fox News](#))
- **Trump raised his global tariff to 15% after the Supreme Court struck down most second-term duties.** He invoked Section 122, allowing 150 days of levies before shifting to longer-term Section 301 actions. The ruling removed a key diplomatic tool, leaving cos unsure about refunds. ([The Wall Street Journal](#))

- **EU Commission urged the US to honor last yr's trade deal after the SC ruling and Trump's move to impose 15% tariffs.** It warned the levies disrupt global mkts, risk ending zero-tariff exemptions, and erase the EU's tariff edge. EU officials spoke w/ USTR Greer and Commerce Sec. Lutnick, insisting no hikes beyond the agreed ceiling. ([Reuters](#))

Satellite/Space

- **Virgin Media O2 annnc'd Europe's first satellite-to-mobile svc, offering text, WhatsApp, Maps via SpaceX Starlink for £3/mo, boosting UK land coverage from 89% to 95%.** Compatible phones auto-connect when no network is available. Initial support is Samsung devices, aimed at travel/outdoor use. ([Reuters](#))
- **Amazon annnc'd a waitlist for its Leo satellite internet, aiming to bring high-speed access to rural areas.** The svc, rebranded in Nov. 2025, offers 3 tiers w/ speeds from 100 Mbps to 1 Gbps using low-orbit tech. Launches continue through 2026 as Amazon builds its constellation, targeting U.S., Canada, U.K., France & Germany, plus intl mkts like Nigeria. ([Cord Cutters News](#))
- **Eutelsat Communications SA seeks to raise €1.5bn (\$1.8bn) to refinance debt after a govt rescue.** The Co is holding investor calls on Mon. and selling two euro bonds: a five yr note at ~6.375% yield and a seven yr note at ~6.875%, per a source familiar w/ the matter. ([Bloomberg](#))

Social/Digital Media

- **Instagram annnc'd a new teen-safety feature rolling out next week that alerts parents when a teen repeatedly searches self-harm terms.** The opt-in tool blocks such searches and directs users to support resources. Alerts via email, text, or WhatsApp guide parents on discussing sensitive topics. ([The Verge](#))
- **Baidu's Q4 results show net profit down 66% to \$259.1mn** as rev cont'd to fall 4% to ¥32.74bn amid slowing ads. Full-yr rev slipped 3% while profit slumped 76%. Co highlighted 48% growth in AI biz and 34% rise in AI-cloud rev to ¥5.8bn. Apollo Go hit 3.4mn rides and Ernie reached 202mn MAUs. ([The Wall Street Journal](#))
- **ByteDance was valued at \$550bn in a proposed stake sale by GA, marking a 66% rise from last yr's buyback and 15% above a Nov. secondary deal.** GA, an early investor, aims to close the sale in Mar. The move follows TikTok's U.S. restructuring and reflects strong private-mkt demand as ByteDance's rev and profits surged, surpassing Meta and strengthening investor prospects ahead of a possible IPO. ([Reuters](#))
- **Discord delayed its global age-verification rollout to 2H26 after backlash, saying confusion over face scans showed poor comms.** It plans more age-check options (incl credit cards), vendor docs, spoiler channels, and a tech post on its systems. Adults in UK, Australia, Brazil must verify for restricted content. ([The Verge](#))

Software

- **Zoom annnc'd Q1 profit below estimates, citing tough competition and cautious spending.** Rivals' bundled svcs pressure its biz as online segment stays weak, posting \$489.7mn rev w/ higher churn. Despite AI pushes that may squeeze margins, Zoom guides \$1.22bn–\$1.23bn rev and \$1.40–\$1.42 adj EPS. ([Reuters](#))
- **Alibaba is pushing deeper into AI coding tools, as its cloud unit offers low-cost access to top models incl. Qwen 3.5 and models from Zhipu, Moonshot and MiniMax.** Users can switch freely among models. A lite plan costs 7.9 yuan for the first month then 40 yuan; the pro plan starts at 39.9 yuan then 200 yuan, highlighting the Co's broader AI push. ([Bloomberg](#))
- **Workday CEO Aneel Bhusri said leading AI cos feared to disrupt software—incl. Anthropic—actually rely on Workday.** He noted Anthropic, Google & OpenAI all run the Co's platform, signaling strong ties w/ major AI players and countering mkts' concern that rising tech firms could threaten Workday's core biz. ([Bloomberg](#))

Sports/Sports Betting

- **F1's popularity has cont'd rising, driving global sponsorship spend toward \$3bn in 2026.** Tech brands lead w/ \$565mn, boosted by AI deals from Groq, Meta AI and Claude. Apparel spend is up 75%, incl. Puma and Adidas' \$140mn deals. Apple TV's new U.S. rights and younger fan growth have spurred U.S. cos to lift F1 spend 68% since 2023. ([StreamTV Insider](#))

Tech Hardware

- **IDC ann'c'd global smartphone mkts will see record drop in 2026 as memory price surge drives costs up.** Shipments to fall 12.9% to 1.12bn units, hitting low-end Android cos hardest, while Apple & Samsung gain share. AI infra build-out capturing DRAM supply lifts prices. Avg selling price to rise 14% to \$523. IDC sees modest 2027 recovery but says crisis is a structural reset. ([Reuters](#))
- **Samsung's S26, unveiled, puts Gemini at the center, blending Google's AI w/ Perplexity and Bixby.** The phone debuts autonomous actions in third-party apps, incl. Uber, marking a leap from S25. As Apple's Gemini-powered Siri faces delays to May/Sept., Samsung becomes Google's key AI showcase ahead of wider rollout, positioning the S26 as a major step in the AI-driven smartphone race. ([CNBC](#))
- **Perplexity ann'c'd Perplexity Computer, a general-purpose digital worker that runs long workflows using 19 AI models.** Aimed at Max subs (\$200/mo), it coords tools, files, coding, web research, and creates svcs/apps. Early use showed faster docs, dashboards, and a 4k-row sheet built overnight. New per-token billing adds 10k tokens + 20k launch bonus. ([The Deep View](#))
- **HP Inc ann'c'd memory now 35% of PC material costs, up from 15–18%, expecting rises thru the yr.** Interim CEO said HP secured long-term supply, added vendors, and sped config changes using AI. Q1 rev hit \$14.4bn, PS rev \$10.3bn (+11%), print rev \$4.2bn (-2%). AI PCs reached 35% of sales. ([The Register](#))
- **ADT ann'c'd its acquisition of Origin AI for \$170mn, adding the Co's AI sensing tech to boost smart-home safety and reduce false alarms.** Origin's ~200 patents strengthen ADT's platform w/ real-time presence, motion classification, and privacy-focused context for alarms. ADT plans to commercialize new offerings in 2027 and will share more details on its Mar. 2 earnings call. ([ADT](#))
- **PS5 cont'd to lead U. S. hardware mkts in Jan. 2026 as Circana data showed it topping Switch 2 despite lower yr-over-yr sales.** Overall spending rose 16% while last-gen fell. Analysts cite PS5 price cuts, GTA6 hype, and Switch 2's lack of major exclusives. Nintendo may face a price hike amid RAM shortages, though tariff changes could help the Co hold its ~\$450 tag. ([Kotaku](#))
- **Meta will deploy 6GW of data center gear using AMD processors, a major win as the Co pushes to rival Nvidia in AI mkts.** Meta will buy AMD chips and AI computers over a five yr span starting 2H26. AMD CEO Lisa Su said the deal is worth double digit bn\$ per GW, underscoring Meta's long-term AI infra plans and bolstering AMD's position in the rapidly expanding AI space. ([Bloomberg](#))

Towers/Fiber

- **Lumen's shares jumped as the Co said its turnaround is cont'd and ann'c'd a multi-yr growth plan.** Lumen aims to expand its fiber network to ~58mn miles by 2031 and won Anthropic-related contracts worth nearly \$13bn. The Co targets rev, FCF, and margin growth, w/ adj EBITDA rising from 27.1% in 2025 to mid-30% by 2030, plus new tech partnerships and debt cuts. ([Investing.com](#))

Video Games/Interactive Entertainment

- **EA led 2025 PC/console downloads w/200mn+ units and published top AAA titles “Battlefield 6” and “EA Sports FC 25/26,” per Sensor Tower’s report.** Microsoft, Take-Two, Ubisoft and Sony followed. Shooter mkts stayed flat despite hits, making player retention key. ([Variety](#))

Video Streaming

- **StarHub confirmed it’s working w/ the Premier League on a new direct-to-consumer streaming svcs in SG.** The Co said the trial, called “Premier League Plus,” is expected to roll out from the start of the 2026/27 season in Aug. 2026. Discussions are still ongoing, and pricing plus detailed timelines haven’t been finalised, per the Co’s statement. ([Telecompaper](#))
- **Premium Lite was annc’d to add background play & downloads, rolling out now to all mkts where offered.** Users can watch most vids ad-free, offline & in background. Pilot expanded last yr & feedback drove this update. YouTube says full Premium remains best option for all vids inc music. ([YouTube](#))
- **Netflix, Prime Video & Disney+ will face Ofcom’s enhanced rules, putting streamers on par w/ UK broadcasters.** Platforms w/ >500k viewers must meet impartial news standards, protect users from harmful content & risk fines up to £250k or 5% UK rev. Gov says shift reflects changing viewer habits as 85% use on-demand svcs vs 67% live TV. ([The Guardian](#))

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